

iData Specialist Survey: Perceptions of Emerging Orthopedic Technology

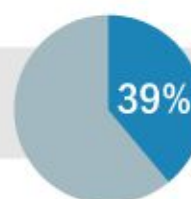
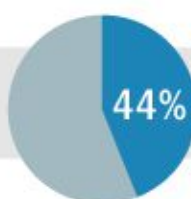
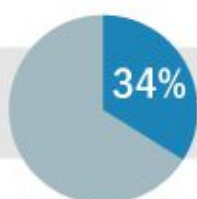
About the Survey

iData Research conducted an in-depth survey of 235 orthopedic surgeons and specialists to determine their perception of emerging technology. With thousands of data points in the full 2019 study, here are several key trends and findings discovered.

235 Surveyed



Have experience with...



Most popular in...



Do years of experience affect perception?

No Correlation

No Correlation

Less Experience = More Willing to Try



Believe it should be the standard of care for...



SPINE



- 57% of spine specialists believe robotic spine surgery will be the future standard of care
- Specialists with a greater number of patients are more likely to support robotic spine surgery



SPECIALISTS PREFER:

Medtronic

HIP



- 3 out of 4 North American specialists believe 3D-printed implants will not become the standard of care
- Major growth opportunities exist in the Middle East and Asia-Pacific regions for 3D-printed implants
- 70% of specialists with at least 5 patients per day believe robotic technology will be the future standard of care



SPECIALISTS PREFER:

stryker®

smith&nephew

KNEE



- Most specialists with 10-30 years experience believe 3D-printed implants will become the standard of care
- High acceptance of 3D printing is seen across regions, except North America
- EU specialists prefer computer-assisted technology for Total Knee Arthroplasty (TKA)
- Latin American specialists are the least experienced with computer-assisted navigation
- Robotic surgery is a common practice and preferred in North America & Europe



SPECIALISTS PREFER:

Medtronic

Find Out Why Surgeons Are Saying This...

Contact iData to see the 2019 global survey and get a full understanding of orthopedic surgeon preferences and trends.

iData Research is an international consulting and market research firm dedicated to empowering confident strategic decisions within the medical device, dental, and pharmaceutical industries.



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