

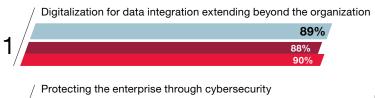
2018 trends at a glance

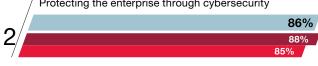


MANUFACTURING

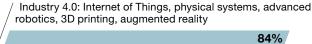
TOP TRENDS

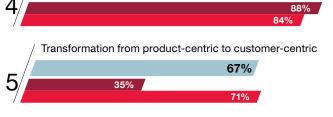
% of manufacturing executives citing top trends











All responses North America Europe

Top challenges to digital transformation

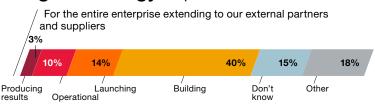


Once again this year, **cultural change and change management** is cited as the top barrier to digital transformation.

Discover additional manufacturing insights and request access to more industry reports by contacting us at info@cgi.com.

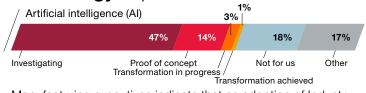
TRANSFORMATION STAGE

Digital strategy implementation



Of the executives who say they have a defined digital strategy, 27% are launching, have operationalized or are realizing results from a strategy that includes their ecosystem partners.

Technology implementation



Manufacturing executives indicate that as adoption of Industry 4.0 and digital transformation accelerates, Al will become crucial to the industry.

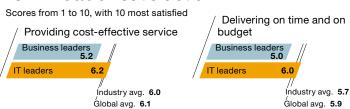
BENCHMARKING



We asked business and IT executives to rank their satisfaction with their own IT organizations based on the 10 key attributes of a world-class IT

organization. Across parameters, the satisfaction of manufacturing business leaders is significantly lower than the level of satisfaction felt by IT leaders.

Business leader satisfaction vs. **IT leader** satisfaction



CGI can provide a discussion of all available benchmarking from our interview data, including each client's positioning, on topics such as IT satisfaction, IT budgets, innovation investments, digital maturity and more.