

ADVANCED U.S. MANUFACTURING

Strengthening communities and the economy

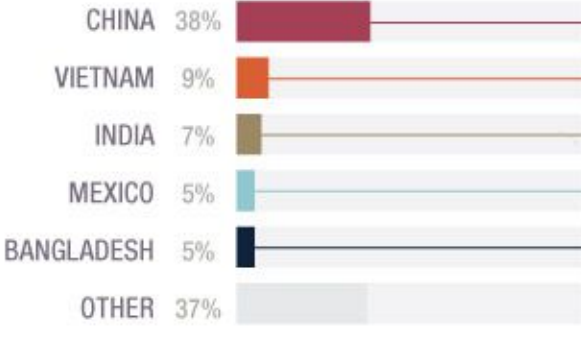
"Made in the USA" domestic manufacturing has a significant impact on communities and the economy

U.S. Imports/Exports of Textiles and Apparel, 2016

The United States imports almost 6X what they export

EXPORT \$21 billion | \$120 billion IMPORT

WHERE DO OUR TEXTILES AND CLOTHES COME FROM?



Community and Economic Impact of U.S. Advanced Manufacturing

U.S. MANUFACTURING

Drives more innovation than any other sector

- Performs more than **3%** of all private sector research and development

- Manufacturing creates 12.5 million jobs and makes up **8.5%** of the U.S. workforce

- Provides good jobs for workers without college degrees

\$26 PER HOUR Average manufacturing worker hourly wage

- Boosts the economy

In 2016, manufacturers alone contributed **\$2.25 TRILLION** to the US economy

For every **\$1** spent in manufacturing, **\$1.89** is added to the economy

Taken alone, U.S. manufacturing would be the world's **9th** largest economy

DOMESTIC MANUFACTURING

strengthens the U.S. economy and U.S. communities —it also gives U.S. companies a competitive edge

80% of consumers prefer "Made in America" products

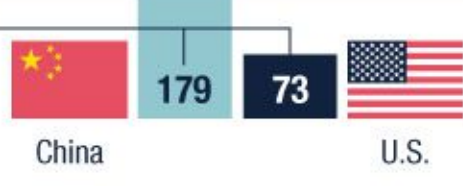
60% of Americans say they are willing to pay 10% more for products that are American produced

"Made in the USA" means

Higher Quality

66% of American consumers associate "Made in the USA" with high quality

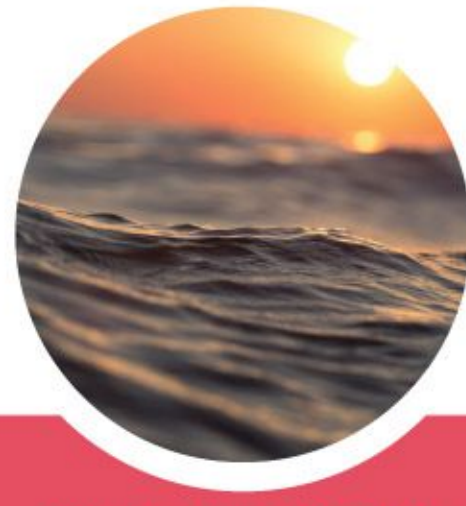
2016 product recalls under Consumer Product Safety Commission jurisdiction



In the U.S., manufacturers learn about quality issues or packaging flaws **before** they impact an entire shipment of goods

Less Environmental Impact

Stringent environmental regulations for U.S. manufacturers **DO NOT EXIST IN OTHER COUNTRIES**



Clean Air and Clean Water Acts



Toxic Substances Control Act



EPA Inspections and Evaluations

U.S. manufacturing **IN OTHER COUNTRIES** GREW BY **16%**

TOXIC AIR EMISSIONS from manufacturing in the U.S. **dropped by one half**

Is domestic manufacturing better for the whole planet?

Fewer emissions from overseas shipping

By 2050, shipping emissions are predicted to increase by **50% to 250%**

Global shipping **EMITS 1,000 MILLION METRIC TONS OF CO₂** every year

Global shipping is responsible for **2.5%** of greenhouse gas emissions

Domestic manufacturing **TAKES ONE HALF OR ONE THIRD THE TIME** of importing foreign-manufactured goods

What Does Made in the USA Look Like?

"Made in USA" Standard, according to the Federal Trade Commission

Must be **"all or virtually all"** made in the U.S.

All significant product parts and processing are of U.S. origin

Final assembly or processing takes place in the U.S.

- If a product does not qualify for "Made in USA" standard, a qualified claim can be used

"Made in U.S. from Imported Parts"

"Assembled in USA"

"60% U.S. Content"

"Designed in USA—Made in Finland"

"Hand carved in U.S.—Wood from Philippines"

Growth in U.S. Manufacturing

In the past 25 years, U.S. manufactured goods have **quadrupled**

2000-2014, world trade in manufactured goods **more than doubled**



Domestic manufacturing **strengthens the economy, the environment, and our communities - are you buying "Made in the USA"?**

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