

# Partner with Qlik® for Embedded Analytics in Manufacturing

Transform your operations with the industry's most robust platform for embedded analytics.

In the manufacturing industry, leaner, smarter, faster, and more efficient production is crucial for success. Embed the power and convenience of the robust Qlik analytics platform directly into your processes and operations. Qlik allows you to explore all your data, without limitations, for real-time visibility and insights to optimize and automate.



# Why Embed Analytics?

Every part of a manufacturing organization can take advantage of embedded analytics to better optimize performance and automate operations. And when you streamline production, your competitive edge skyrockets. See the benefits of embedding a proven solution from Qlik.

## Increase operations efficiency

- Drive sourcing and procurement efficiencies through extended visibility across the value chain.
- Improve enterprise governance of risk, safety, and regulatory compliance.
- Deliver insight and visibility into quality control, performance, and processes.
- Shorten time to market by collaborating more efficiently with value chain partners.
- Improve ROI by analyzing data within your current operational solutions.

## Decrease costs

- Reduce risk and product development costs.
- Automate forecasting and budgets to predict production costs.
- Lock in future revenue streams with visibility into where you can bundle value-added services with products.

## Improve customer experience

- Gain a better understanding of your customers and how they use your products.
- Increase customer retention and loyalty through more targeted and informed sales strategies.

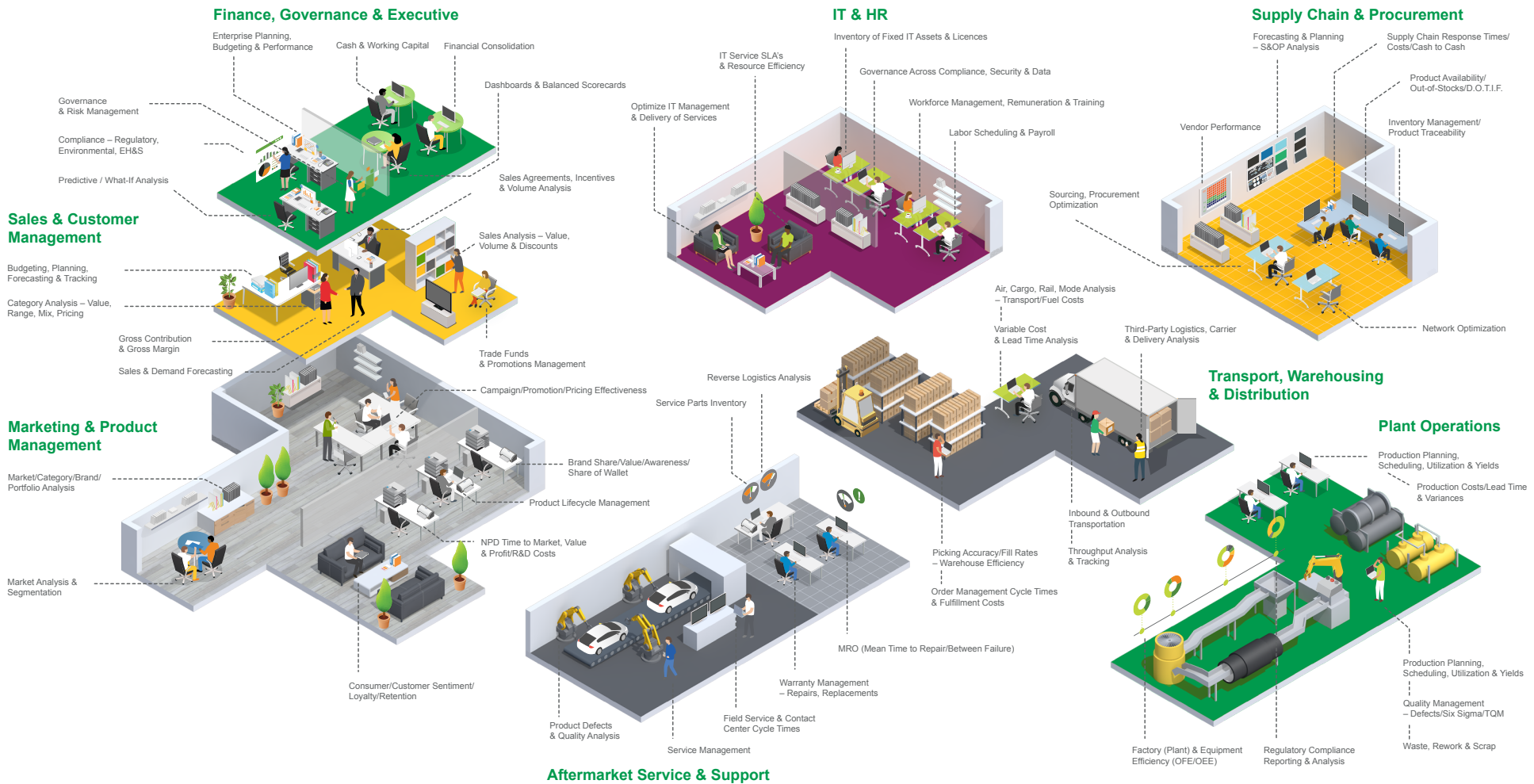
## Drive automation and innovation

- Drive after-market services and expand into new markets.
- Measure and monitor plant utilization and production schedules.

## Improve traceability

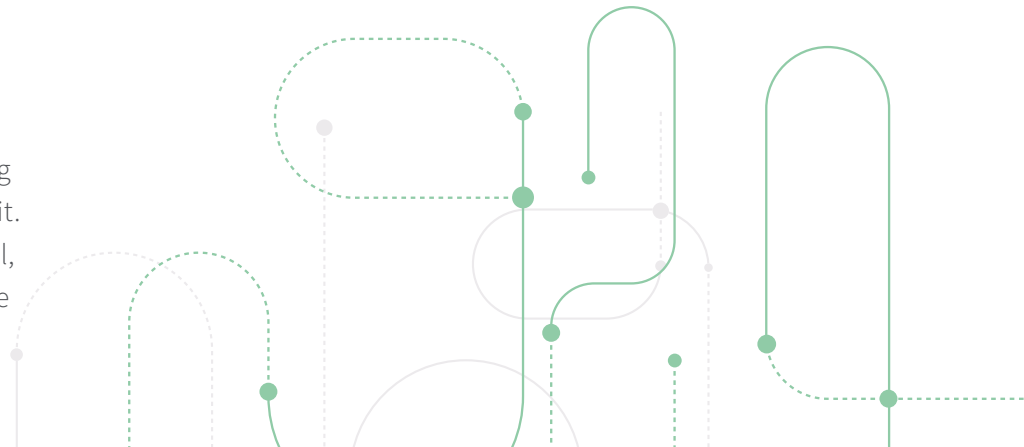
- Gain visibility into the entire supply chain from supplier to finished goods.
- Empower your entire ecosystem of suppliers and distribution channels with access to governed data and analytics.





## Qlik Solutions for Embedded Analytics

Qlik's comprehensive data analytics platform can be used across all parts of the manufacturing ecosystem. We offer a flexible platform for embedding or building custom analytics, so every aspect from operations to finance to sales can benefit. And you can extend analytics capabilities to your suppliers and channels, as well, enabling a more efficient response to your business requirements. No matter the application, Qlik provides the exact embedded solution you need.





## What Makes Qlik Unique?

### A Platform Approach

We scale alongside you, helping extend the value of analytics across your organization through a full spectrum of use cases, including:

- Self-service data visualization
- Guided analytics
- Embedded analytics
- Custom analytics applications
- Reporting and collaboration

We know that one size does not fit all. We tailor BI and analytics needs to different users, requirements, and scenarios. Data-informed decisions require flexibility, and that's what you get with Qlik.

### Our Associative Difference™

At our core is a powerful in-memory, data-indexing engine that allows users complete freedom to explore all possible associations within their data. While most analytics tools force users into linear query paths that leave questions unanswered, only Qlik allows any path of questioning and exploration.

Our technology is paired with governed libraries of data and metrics, and rules-based security and centralized management. So you know your information is governed and your insights are trustworthy.

### The Solution for Success

- Offer your developers a platform for integration and a faster time to market with the following:
- Rapid and versatile development environment – Our architecture leverages the latest web specifications, data interchange formats, and protocols, resulting in a revolutionarily simple, responsive, and consistent design, and a faster route to your final product.
- Broadest set of APIs – Our open and standard API access allows full capability to extend and embed for any application requirement, without limitations.
- Custom connection to data sources – Our custom technology gives you access to a wide range of data sources, or you can even build your own connectors.
- Analytics anytime, anywhere – Our flexible development and management capability lets you build new analytics on mobile devices using server-side power.

## Why Join the Qlik OEM Partner Network?

Some partnership programs make you jump through a series of hoops. Not Qlik. Our program is simple to join, and you can start taking advantage of the benefits immediately. When you become a Qlik OEM partner, you get access to:

- Complimentary training for sales, marketing, and developer roles.
- Certification
- OEM solution validation
- Onboarding technical support
- The Qlik Partner Portal and specific OEM education offerings
- Partner enablement events
- [Qlik Branch](#) – dedicated to full stack and web developers

Our licensing models are flexible; we align them with your go-to-market strategy. Options include perpetual, subscription, or a possible revenue share model.

We also support everything from on-site installation to Software-as-a-Service/Cloud delivery models. And once you become a partner, you can market and sell your applications to maximize success.

## The Qlik Partner Ecosystem

- [Qlik Community](#) – Participate in lively discussions and share questions, answers, and ideas with Qlik experts, developers, and users.
- [Qlik Branch](#) and [Qlik Playground](#) – Invite your developers to explore, share, and collaborate on projects and innovations created with Qlik products.
- [Qlik Market](#) – Find partner-created, ready-to-use applications, chart extensions, and data connectors, and receive unprecedented visibility for your innovations.
- [Qlik Partner Portal](#) – Access to Marketing resources and training materials.
- [Partnership with Qlik](#) – Visit our pages to review embedded analytics partnership options.

## A Partnership That Pays Off



**50%**

reduction in infrastructure costs



**20%**

increase in on-shelf availability



**\$2.4 million**

in quantified savings



**95%**

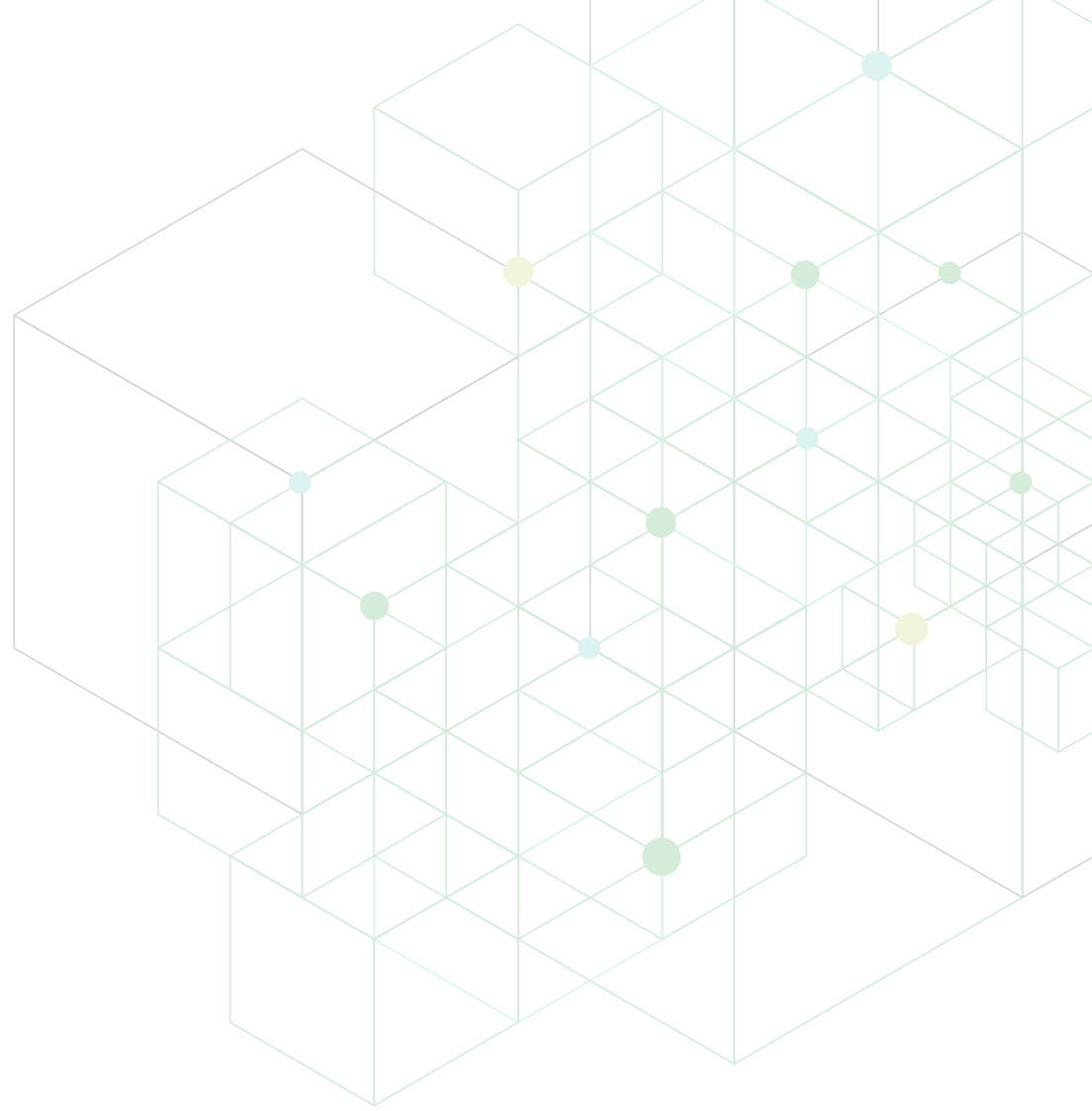
reduction in reporting time and effort



**45%**

reduction in waste production

Qlik is a leader in embedded analytics with more than 900 global OEM partners. Our powerful, scalable solutions can help you uncover opportunities for growth, differentiate your offerings, attract and retain customers, and accelerate your time to market.



Looking for an analytics solution that helps you maximize profitability and efficiency?

Visit [oem.qlik.com](https://oem.qlik.com)

#### About Qlik

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.