



Mexico's appeal as a manufacturing center is growing rapidly as more and more companies look to Mexico as a way to achieve their internationalization strategies. Although most companies have Mexico on their radar, few companies know where they should locate their facility in Mexico. Whether you need to reduce your costs, increase capacity, shorten your supply chain or move closer to your suppliers, Saltillo, Coahuila is the place you need to be.

LOCATION, LOCATION

Saltillo is the capital of Coahuila and the **NO. 2** international export hub in Mexico.

There are over **700,000 RESIDENTS** in Saltillo, which sits close to the Monterrey region, which is known for industrial manufacturing.



17+ UNIVERSITIES



11 RESEARCH CENTERS



23 TECHNICAL SCHOOLS

are found in Saltillo, making it home to the highest-skilled Mexico labor.

SALTILLO, COAHUILA



Manufacturing in Saltillo works with many industry giants, including General Motors, Chrysler, Freightliner and Lennox.

REDUCE THE BOTTOM LINE

LABOR:

Saltillo typically offers a comparable workforce that typically costs **25% less** than workers in nearby Monterrey.



HEATING AND COOLING:

The moderate climate in Saltillo means **low air conditioning and heating costs** during the summer and winter.



TRANSPORTATION:

Saltillo is **180 miles** from Laredo, Texas, 50 miles away from the international airport, and has access to Houston and Tampico's seaports.



WELCOMING COMMUNITY

Work in Saltillo benefits manufacturers and the workforce:



Known for establishing and maintaining cooperative relationships with unions.



Boasts one of Mexico's highest productivity rates with a below average employee turnover.



Has strong connections with the local business community.