

THE GROWTH OF SOLAR POWER IS UNMATCHED

Power generated by new solar installations has grown more than any other energy source since the mid-2000s, at an average of 66% growth a year.



AN ABUNDANCE OF SUN



There is enough sunlight every **104 minutes** to power the Earth for a year.

The entire United States power demand could be met **100 times** with solar power given the **space and sunlight** in the country.



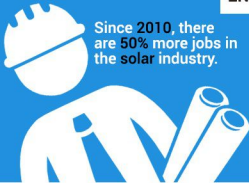
A CLEANER ALTERNATIVE

Existing US solar panels saves as much **carbon** as is emitted by **3.5 million** existing cars.



1/5 of the US demand for electricity could be met by existing solar panels on **rooftops**.

ENERGY SAVER, JOB CREATOR



Since 2010, there are **50% more jobs** in the solar industry.

For every coal miner, there are now **2 solar workers**.



IMPROVING ECONOMICS

Per watt of energy produced, solar panels cost **\$75** each in 1972. They are now less than **\$1**.

Funding for solar by venture capitalists has increased from **\$126 million** in the 2013's 1st quarter to **\$251 million** in 2014's 1st quarter.



In China in 2015, panels per watt is expected to cost **\$0.42**.

VENTURE CAPITAL FUNDING FOR SOLAR



First quarter of 2013:
\$126 million

First quarter of 2014:
\$251 million

