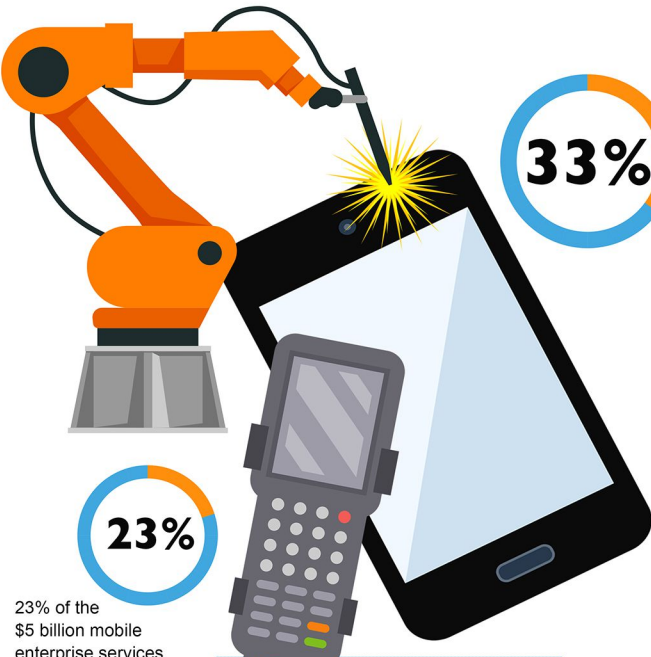


# Mobility in Manufacturing

## Trends, Benefits & Tips for Success



**33%**

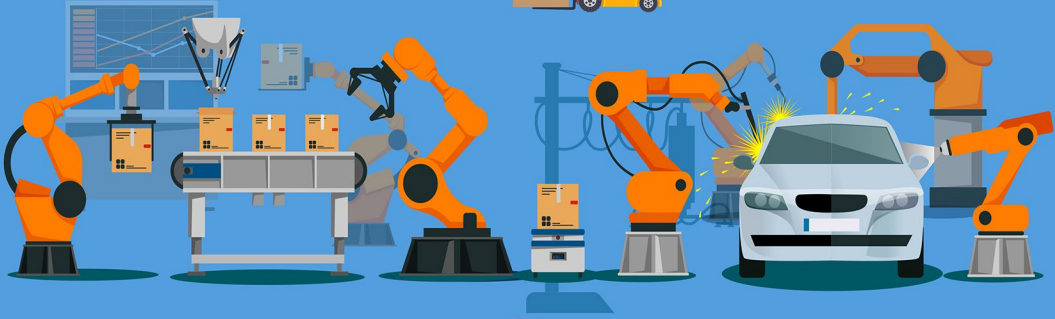
Mobility in manufacturing will grow 33% through 2017

As more industrial manufacturers leverage mobile apps, Internet of Things (IOT), big data and mobile integration of their CRM systems, mobile is completely reshaping the industry. Today's manufacturing CEOs have their sights set on these top 3 technology priorities:

1. **Mobility – 73%**
2. **Cybersecurity - 72%**
3. **Data Mining & Analysis – 70%**

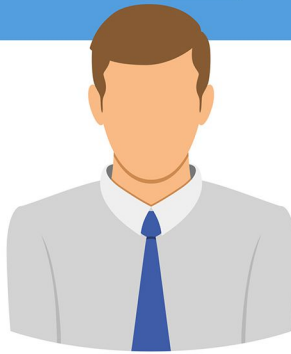
**23%**

23% of the \$5 billion mobile enterprise services industry will be made up of manufacturing.



**81%**

of CEOs see mobile technologies as being strategically important for their enterprises



**86%**

say the key to success is having a clear vision of how digital technologies can create competitive advantage.

## Biggest Opportunities

### Where is mobility benefiting manufacturers most?

#### Top 10 benefits:

1. Increase employee productivity (57%)
2. Improve business revenue & sales results (41%)
3. Improve supply chain processes (40%)
4. Decrease manual (employee) errors (38%)
5. Improve order fulfillment accuracy (36%)
6. Increase production efficiency (36%)
7. Improve on-time delivery rate (32%)
8. Decrease delivery time (32%)
9. Increase customer satisfaction (28%)
10. Minimize labor costs (26%)



Achieving these benefits and managing the growth means you must rethink the way you deliver mobility. Mobile technology delivery processes must be scalable, agile and responsive to the rapid pace of mobile evolution. Stratix's comprehensive Managed Mobile Services (MMS) program will get you there....

#### At Stratix all we do is mobile.

Simplifying mobility - integrating mobile apps, managing security threats, and supporting the ever changing volume of users, devices, platforms and systems that are vital in providing better Manufacturing

### Ready to discuss your mobility challenges?

Let's talk.

1.800.883.8300 [www.stratixcorp.com/manufacturing](http://www.stratixcorp.com/manufacturing)

Sources: IndustryWeek, Forbes, PWC, Apriso.

