

AUTOMOTIVE MANUFACTURING SNAPSHOT



2019

An evaluation of the size, composition and future prospects of the Australian automotive manufacturing industry.

OVERVIEW

With the dust settling in the wake of car manufacturers ceasing vehicle production in Australia, the automotive manufacturing sector has had to recalibrate, but positive signs are emerging.



\$4
BILLION
Combined
annual revenue



\$5.2
BILLION
in 2015

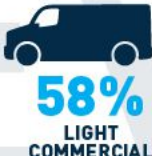


A FRESH INDUSTRY START



KEY PRODUCT MARKETS

The average company produces parts and accessories for 4 types of vehicles, with 4WD's the most common market.



EXPORT HORIZONS



BUSINESS PRIORITIES



INDUSTRY CHALLENGES



POSITIVE GROWTH OUTLOOK



With renewed optimism and market adaptation, the automotive manufacturing sector is positioning itself for future success both in Australia and international markets.

