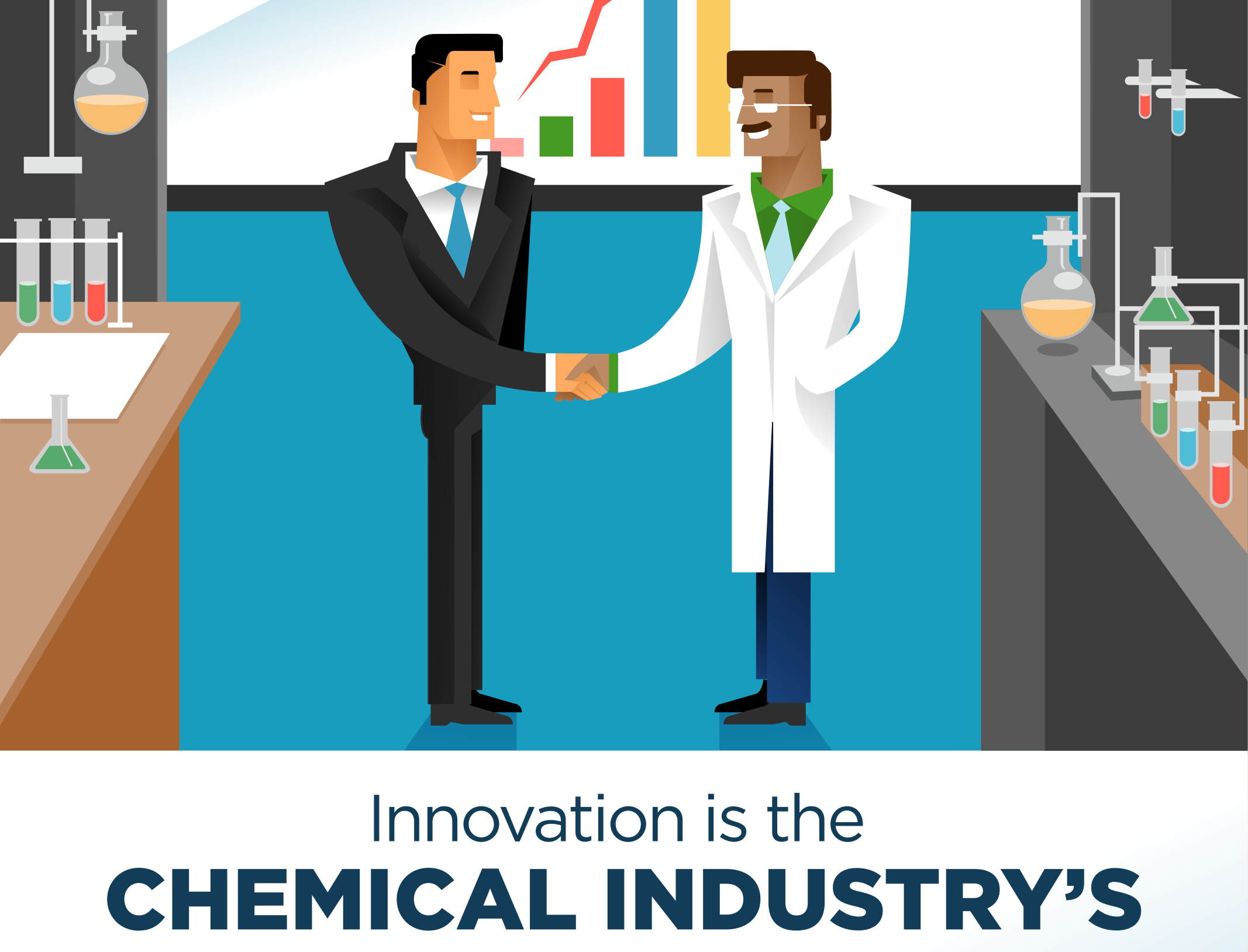


# HOW DIGITAL CHEMICAL LABS Drive Innovation



Innovation is the **CHEMICAL INDUSTRY'S** Biggest Business Challenge

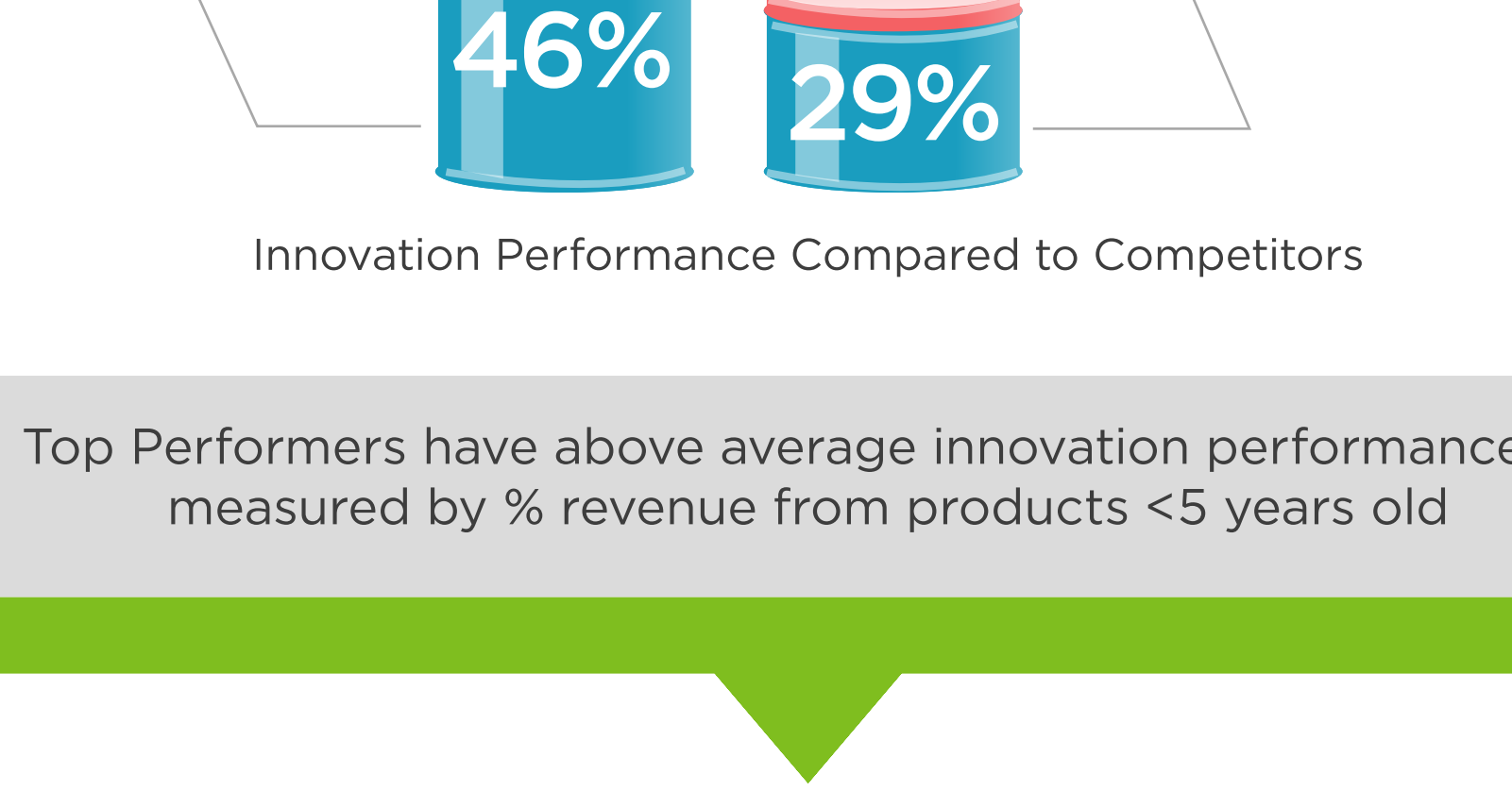
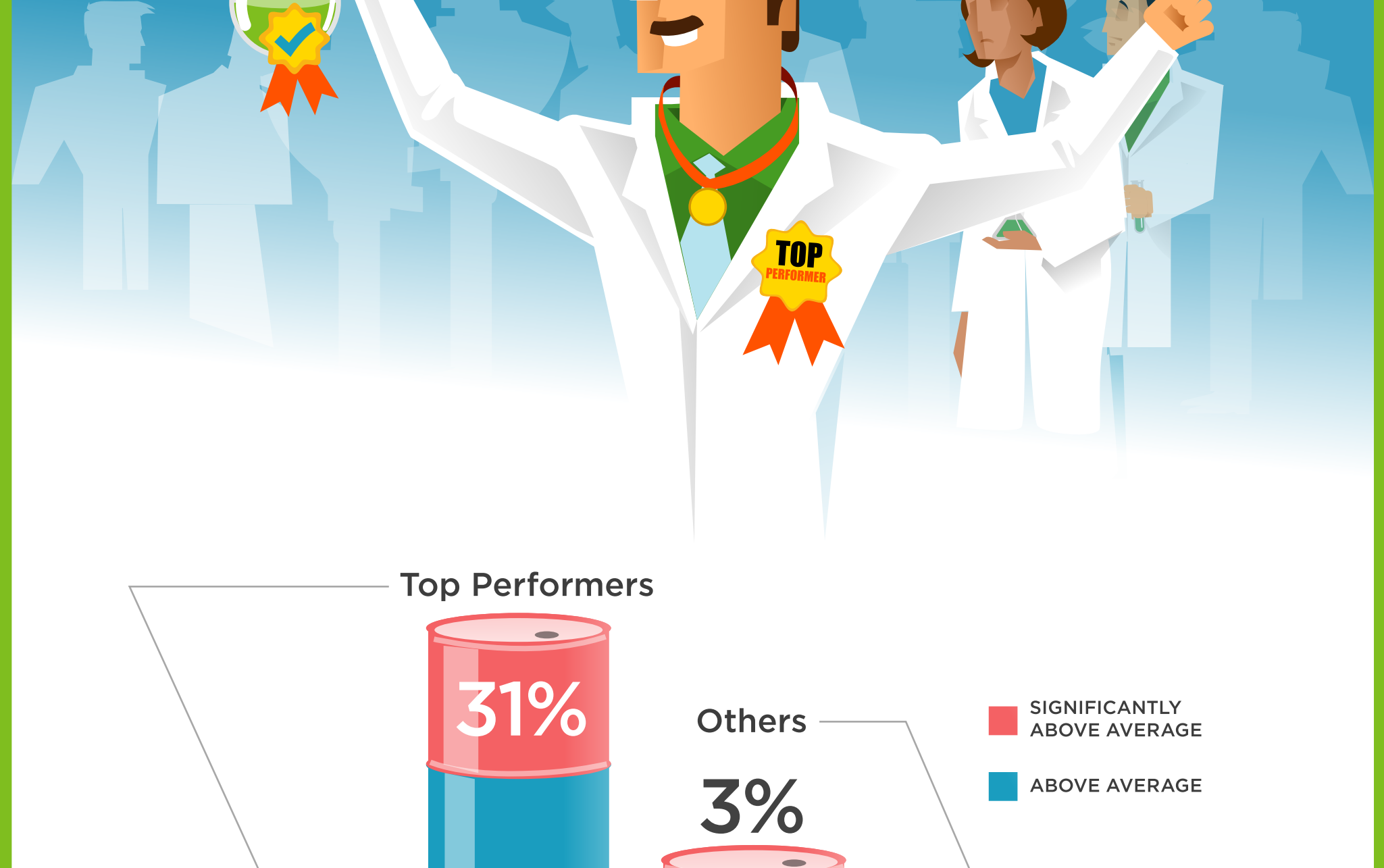
**50%** of chemical companies struggle with innovation



## ADDITIONAL INNOVATION-RELATED CHALLENGES

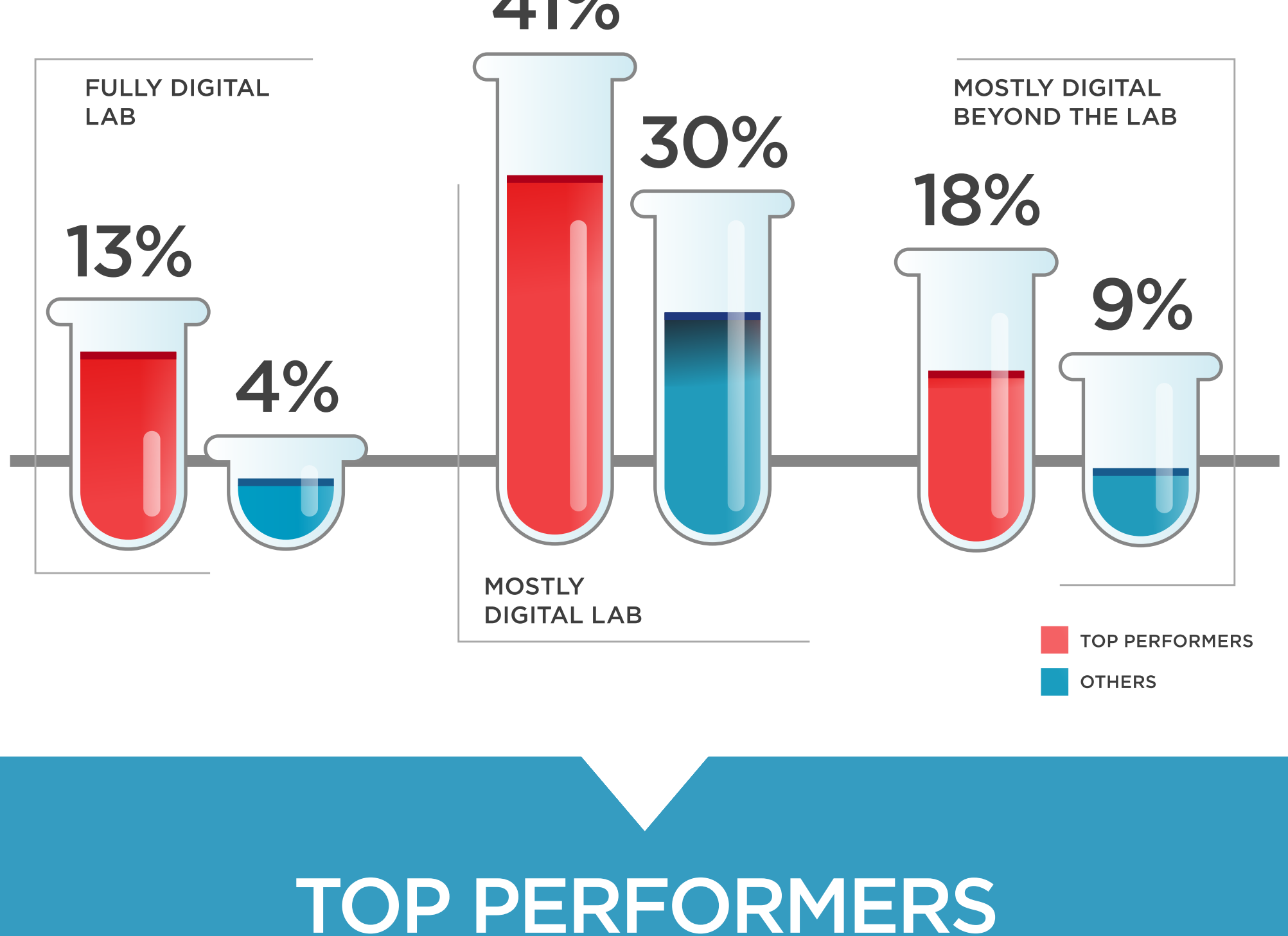


## TOP PERFORMERS EXCEL at Innovation



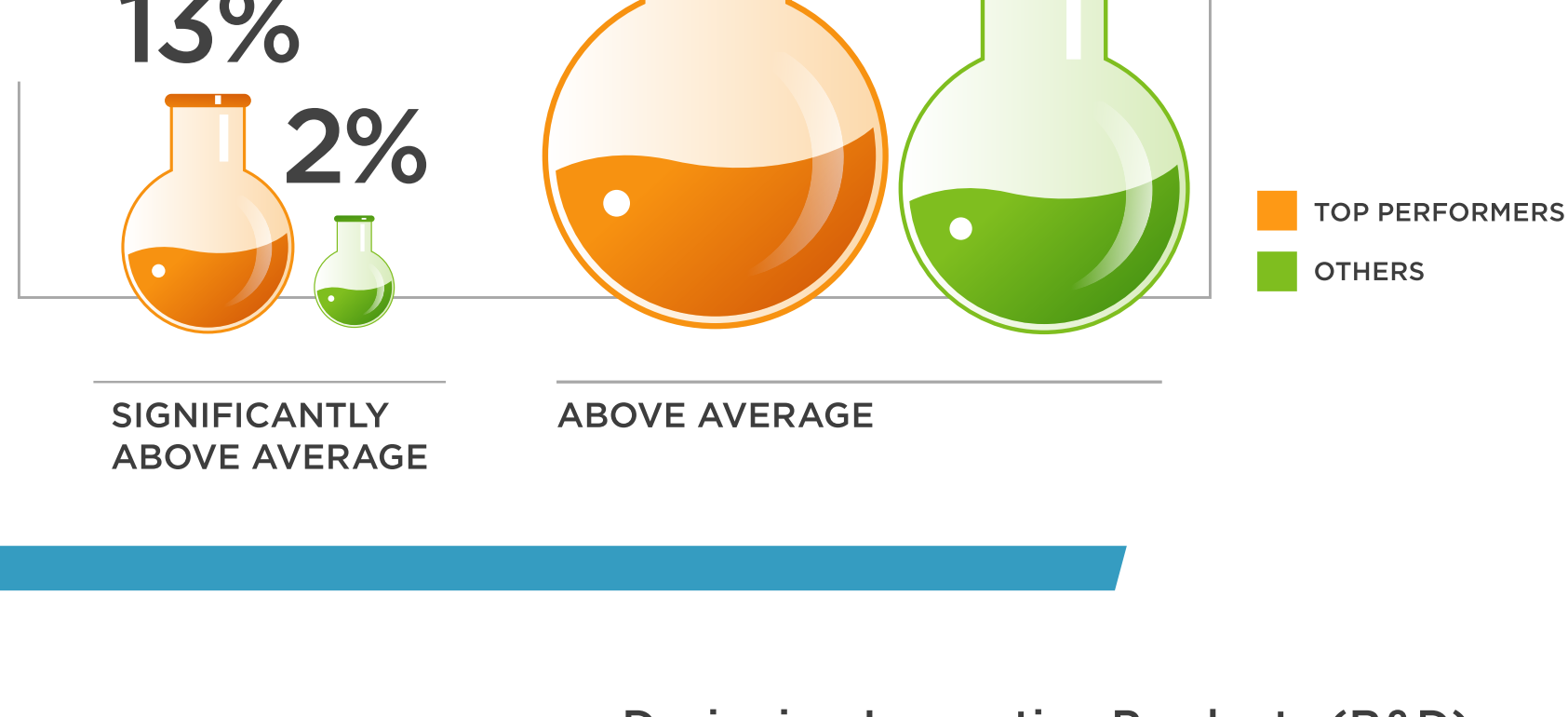
Top Performers have above average innovation performance as measured by % revenue from products <5 years old

## TOP PERFORMERS ARE More Digital

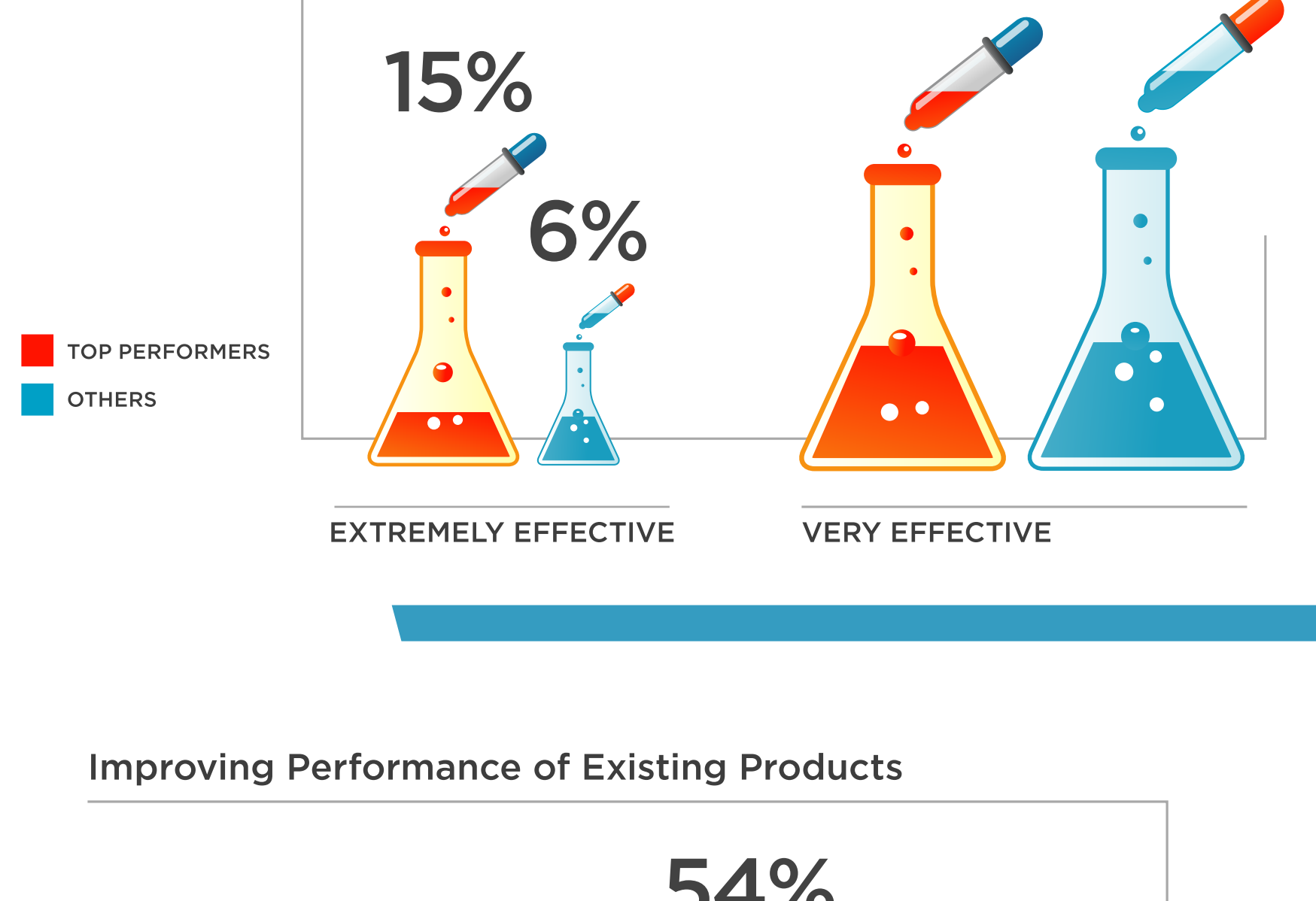


## TOP PERFORMERS LEVERAGE DIGITAL LABS to beat their competitors at R&D and Innovation

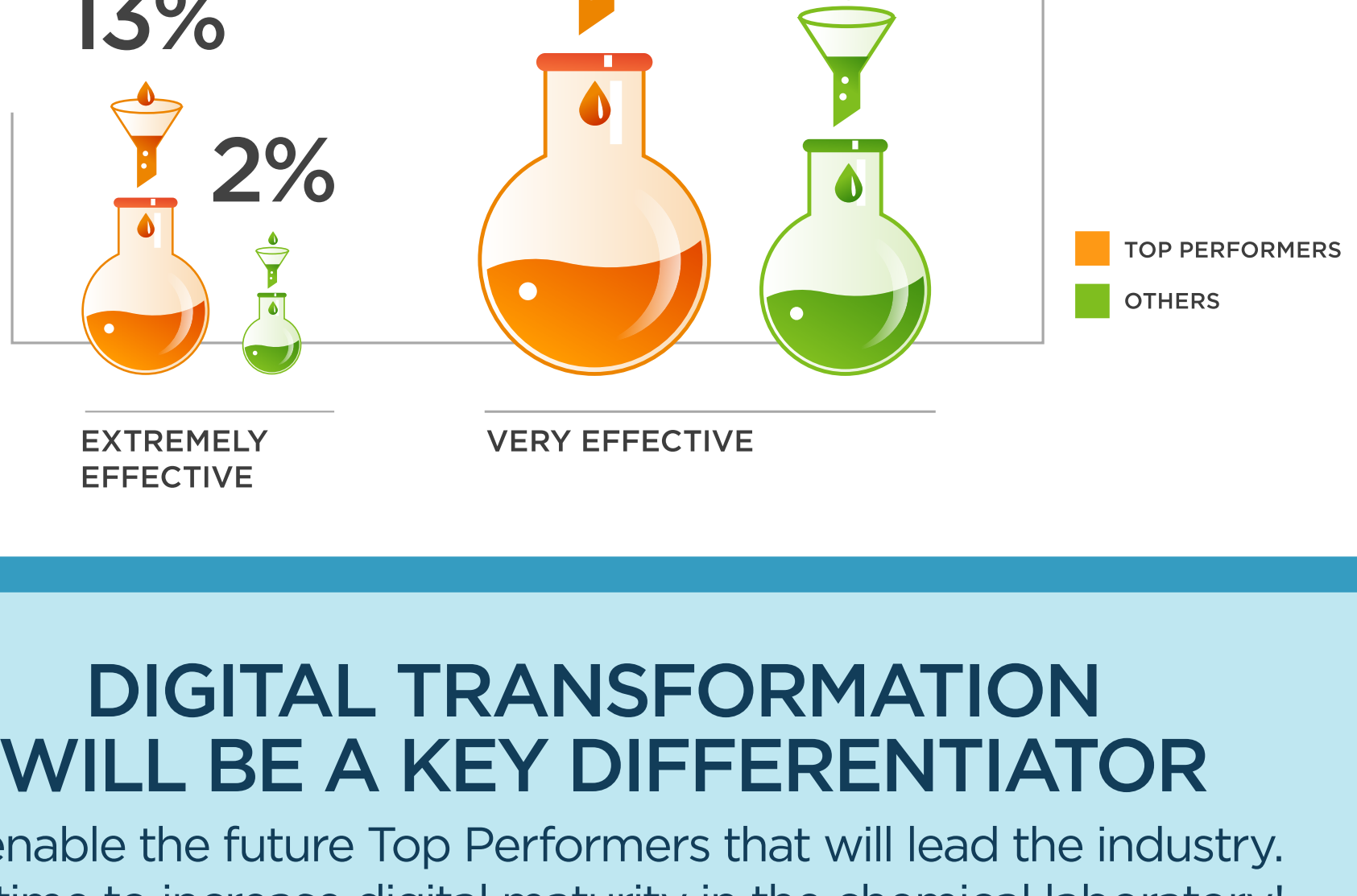
### Time to Market



### Designing Innovative Products (R&D)

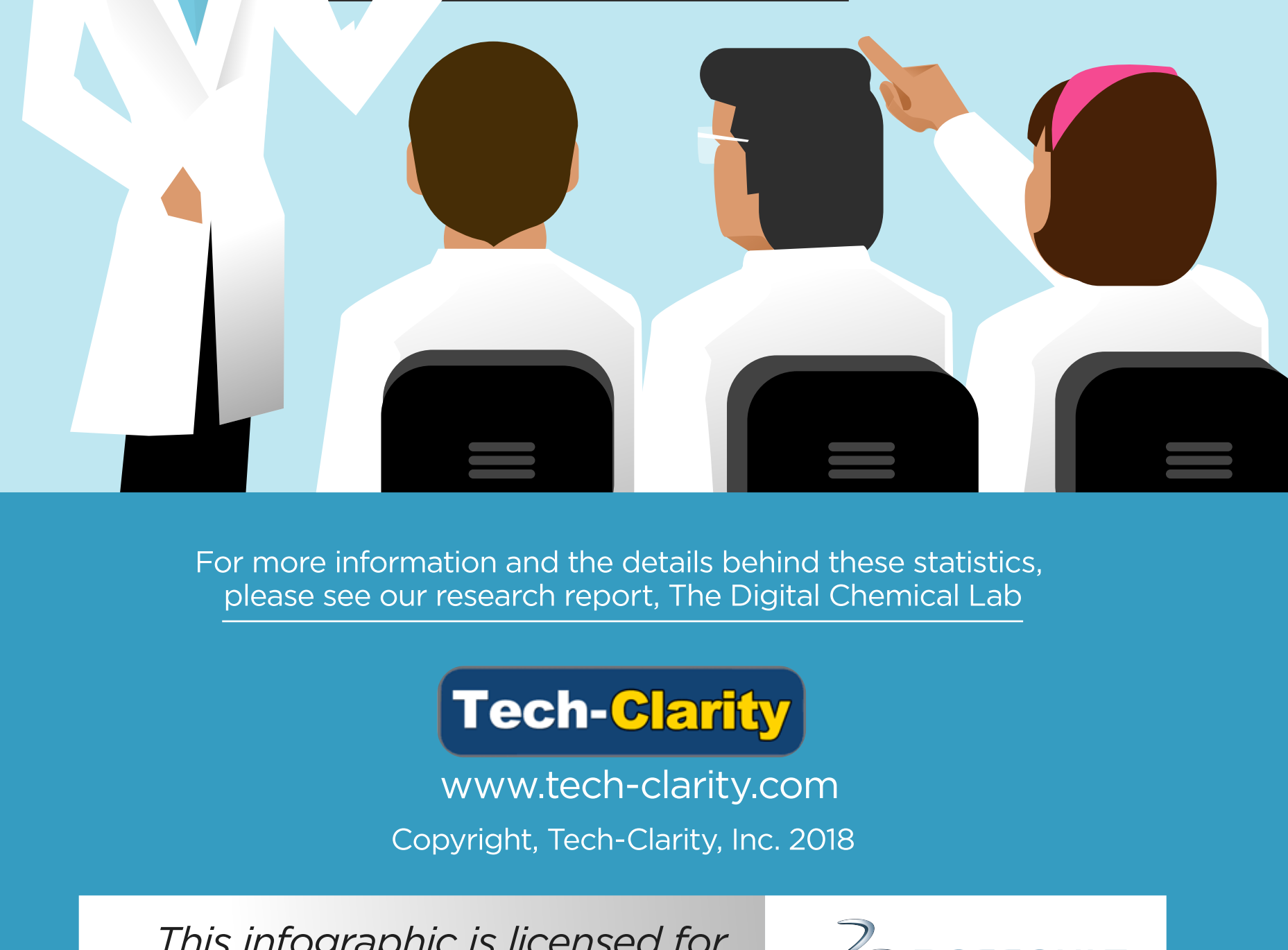


### Improving Performance of Existing Products



## DIGITAL TRANSFORMATION WILL BE A KEY DIFFERENTIATOR

to enable the future Top Performers that will lead the industry. It's time to increase digital maturity in the chemical laboratory!



For more information and the details behind these statistics, please see our research report, [The Digital Chemical Lab](#)

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