



EVERYONE FROM NRA TO GREENPEACE ON BOARD FOR CLEAN ENERGY

Swytch.io commissioned a survey of 1,000 consumers across the US to understand attitudes around renewables; the data reveals that Americans across the spectrum agree on the importance of clean energy.



92%

Of respondents believe renewable energy is important to the world's future



81%

Of respondents choose solar as the most important type of energy

Millennials are most likely (21%) to have solar panels versus Gen X (12%) & Baby Boomers (11%)



RED vs. BLUE ON CLIMATE CHANGE

73%



74%



A similar percentage of both Republican and Democratic states are worried there isn't enough being done to reduce climate change



3/4 of both NRA and Greenpeace members believe in rewarding clean energy producers