



Resolution: Get Your Enterprise Fit For

AI

Over 60% of business leaders **urgently need a strategy** for AI use, BUT **only half** of their organizations actually have a plan



How can your enterprise get ahead of the competition with artificial intelligence?

What AI Can Do For Your Business

Nearly **1 in 3 BUSINESS LEADERS** believe AI will have the **greatest impact** of all technologies on their enterprise in the next year

New Business Need, New Answers

"The playing field is poised to become a lot more competitive, and *businesses that don't deploy AI and data to help them innovate in everything they do will be at a disadvantage*"

— Paul Daugherty
Chief Technology and Innovation Officer, Accenture

What Is Enterprise AI™?

Embedding AI for



learning



perceiving



analyzing

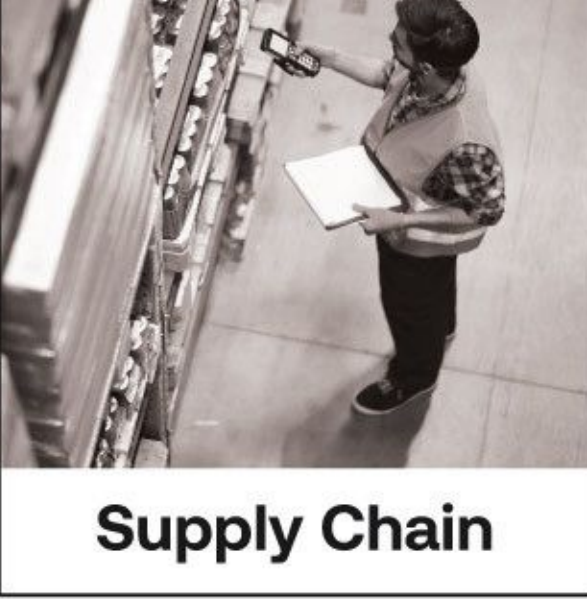
complex data into business operations and strategy

It's Useful Across Many Sectors

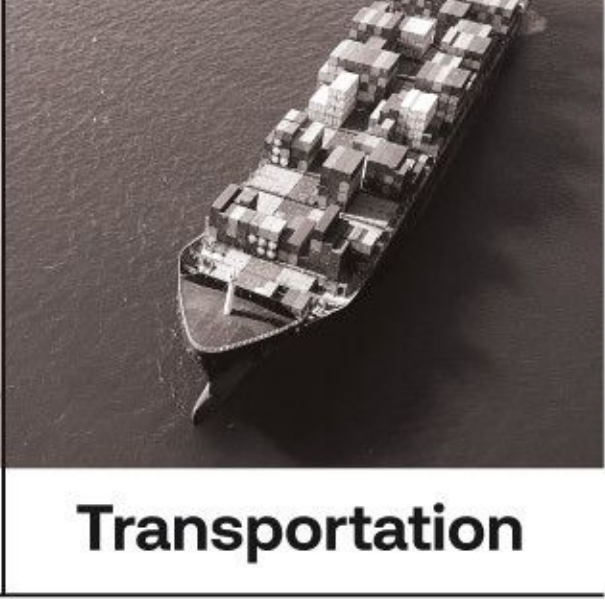
Use custom machine learning models and AI-based software solutions to improve efficiency, reduce waste, and discover lost value across departments



Manufacturing



Supply Chain



Transportation

Better Predictions From AI Help You

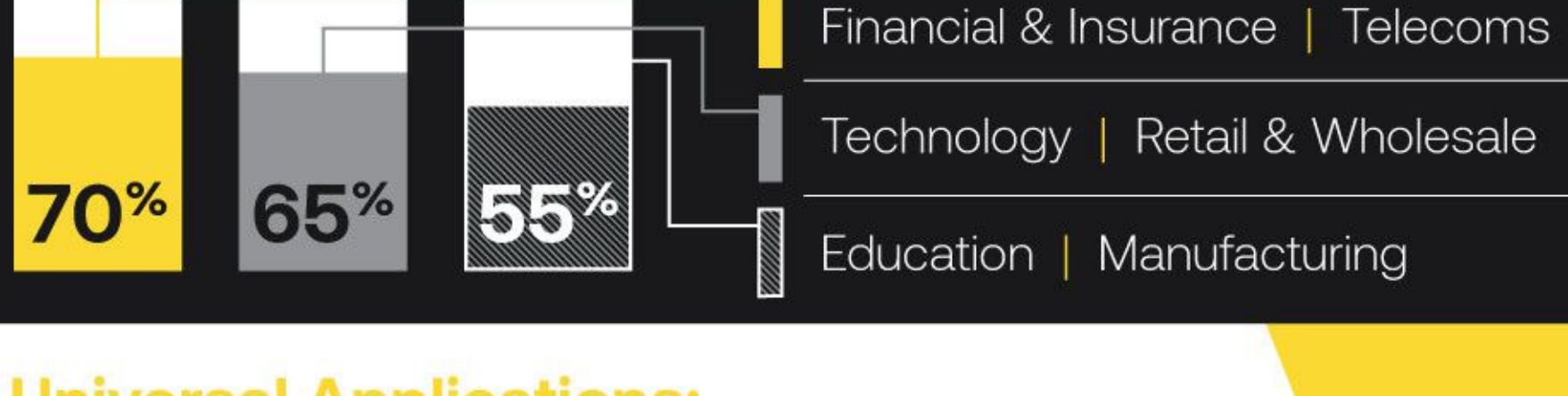
- Make stronger, faster decisions
- Increase production results
- Decrease overhead costs
- Reduce or eliminate**
 - Equipment downtime
 - Deadhead trips
 - Excess inventory and expedites
 - Wasted energy



84% of global enterprise leaders believe that AI gives them a competitive advantage

Is AI Right For Your Business?

Top sectors consider AI essential to their success



Universal Applications: So You Need To...

Improve Quality & Reduce Waste?

An automotive supplier decreased scrap by 50% by using AI to monitor product quality — reducing rework and growing profits

Meet Rising Demand & Lower Energy Costs?

Steel manufacturer Big River Steel uses AI to sense overlap, make recommended corrections, and maximize production

Adjust to Ever-Changing Markets?

Transportation company Transplace conquered a high-variable market by using AI to help predict market conditions — saving \$21 million in 3 years

Unique Problems & Many Solutions: Enterprise AI™ Looks Like...

Machine learning

The same algorithms can be tuned to unique collections of data to provide answers particular to your exact business

On-Site / Edge-Based AI

Data is more important than ever, but AI data requirements are different than prior generations. Manufacturers look to AI at the Edge to build robust AI data pipelines.

Despite the usefulness, **less than 1 in 3 of AI pilots** progress to deployment

— How can your enterprise break the mold and get ahead this year?

"You need to understand what you really need to automate and how it's going to benefit you. *How is AI going to change your business so that you can respond faster than your competitors?*"

— Lee Blackstone
Founder of Blackstone+Cullen

Make A Resolution: Utilize AI

Steps to Incorporating and Expanding AI into Enterprise

Be Serious From The Beginning

Define what success looks like for your enterprise

Why? Identifying need will give your venture value and direction, rather than wasting time on experimentation

Choose utilizations that take advantage of the unique capabilities of AI

Why? Integrating current work processes will ensure the development fulfills what actually needs to be done

Plan For The Long Term

Understand that it might take up to 1 year to get value from AI use

Why? It takes time to implement and build the systems, prepare the data, and deploy the programming

BUT with experience and a targeted pilot, things start moving faster

Why? Fully realized AI brings greater organizational momentum and data-driven decision making

Know That Doing It Is the Best Way To Learn

AI success depends on the needs and values of your specific business

Why? Targeted utilization helps companies gain valuable insights into managing how AI impacts your unique goals

The most important thing to do is just get started

Why? Waiting can make your business fall behind competitors — it's better to be a leader in your market

Sources:

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New year, new enterprise needs — Resolve to improve your business with AI

Let us know: noodle.ai/demo

