## Digitize the industrial machinery supply chain

Industry 4.0 requires digital supply chains for transparency, efficiency, and profitability



A digital supply chain can dynamically predict demand patterns while improving visibility and leveraging asset availability. It includes three capabilities:



Integrated planning



Value chain visibility



Industrial machinery leaders view digital investment as important across the supply chain activities.



Industrial machinery

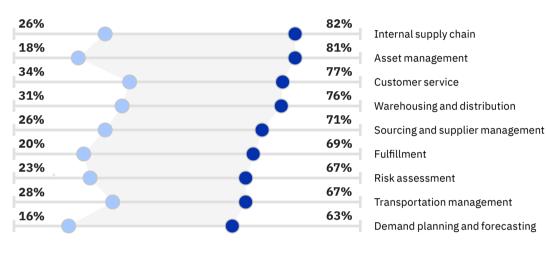
leaders see strong

returns from digital

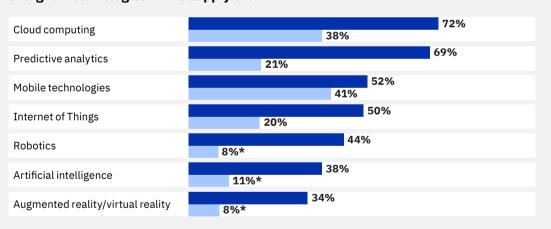
📕 Leaders 📃 All others

supply chains.

technologies in their



## Significant/substantial level of ROI realized from application of digital technologies in the supply chain



A well-constructed program for reinventing your supply chain requires uncovering new intelligence, creating supply chain processes that can think and readying your digital skillset.

## To learn more, visit

ibm.co/industrial-machinery-digital-supply-chain

Learn more

## IBM Institute for Business Value

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Source: IBM Institute for Business Value 2019 Industrial Products Digital Supply Chain Study.

Research based on survey of 250 industrial machinery executives in 20 countries, including Chief Executive Officers, Chief Supply Chain Officers, Chief Operating Officers, Chief Information Officers, Chief Digital/Transformation Officers, Vice Presidents of Operations and Vice Presidents of Supply Chain.

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