

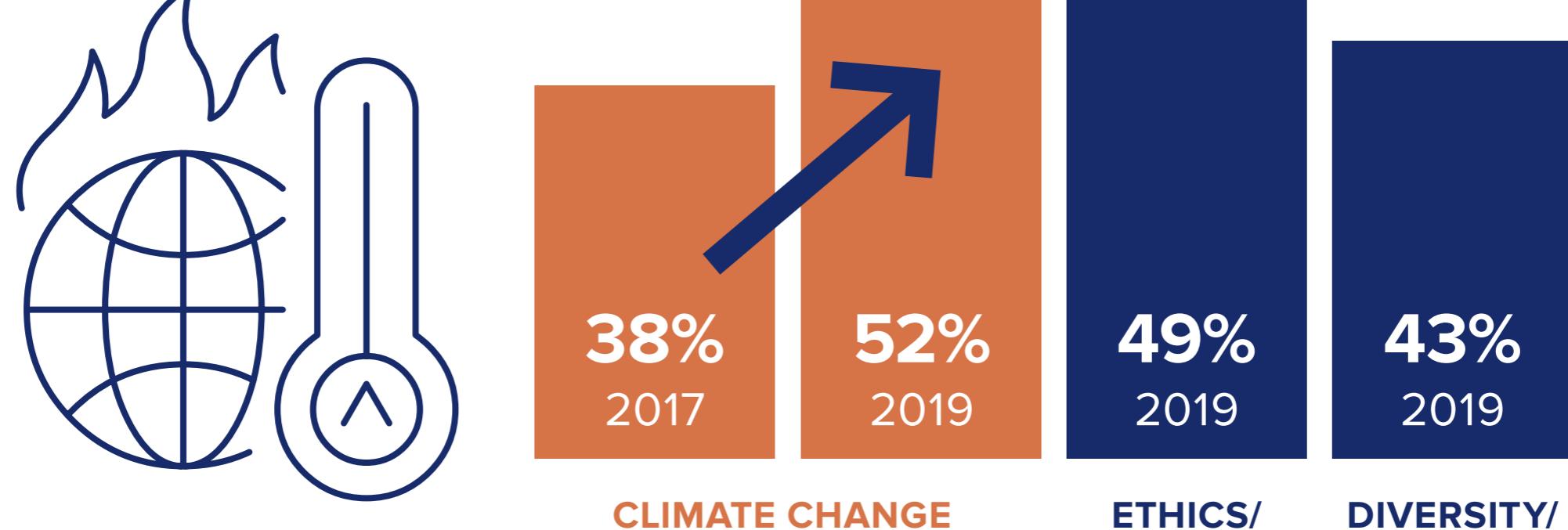
The State of Sustainable Business 2019

BSR and GlobeScan's annual survey of sustainable business professionals reveals how companies are **thinking about** and **taking action** on today's most important sustainability issues.



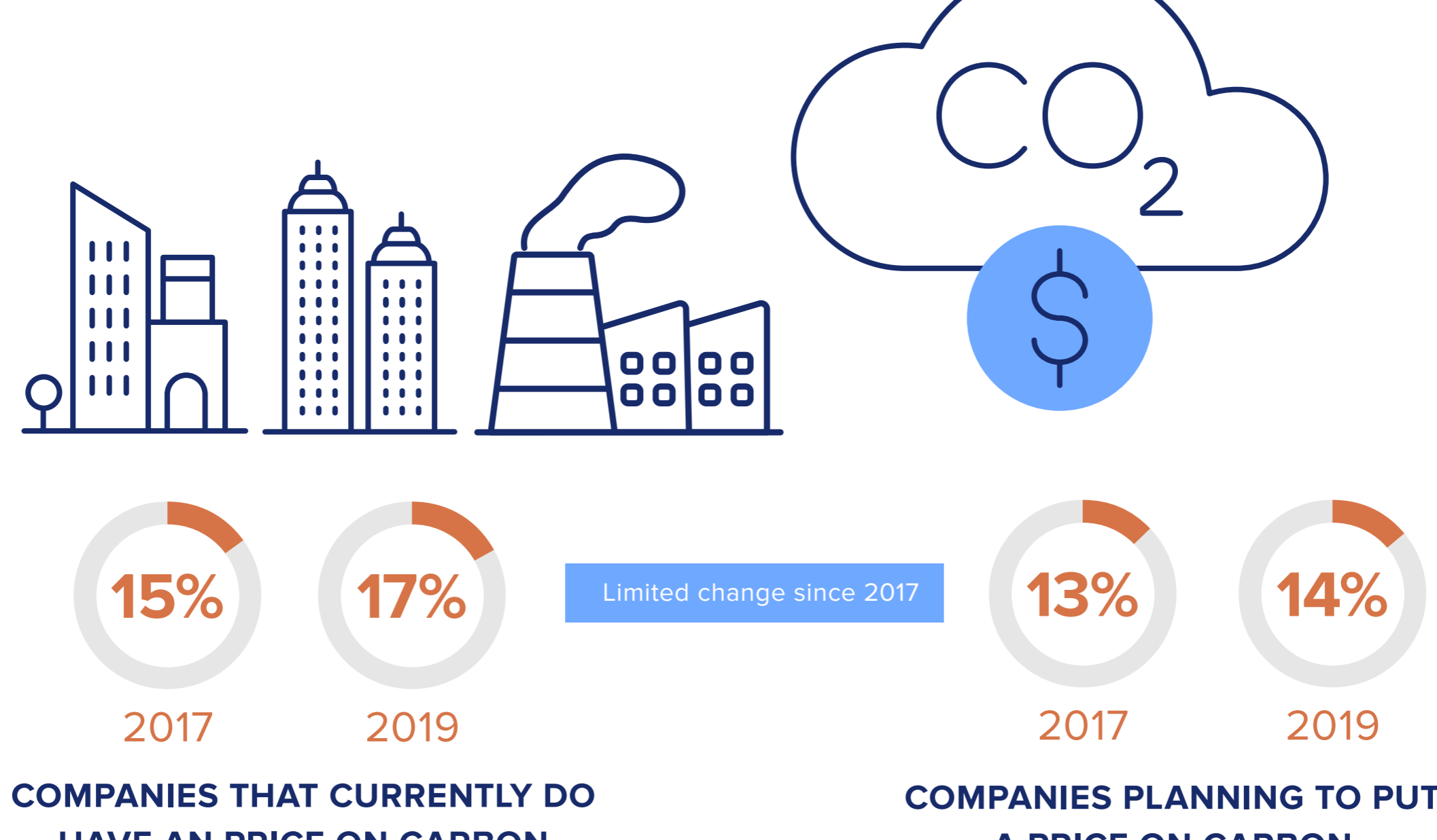
Climate Change Emerges as Most Significant Issue

Companies citing Climate Change as a 'very significant' sustainability focus jumped dramatically in 2019, **increasing 14 percentage points** to 52 percent. Climate Change, Ethics and Integrity, and Diversity and Inclusion continue to be the top overall priorities, as they were in 2018.



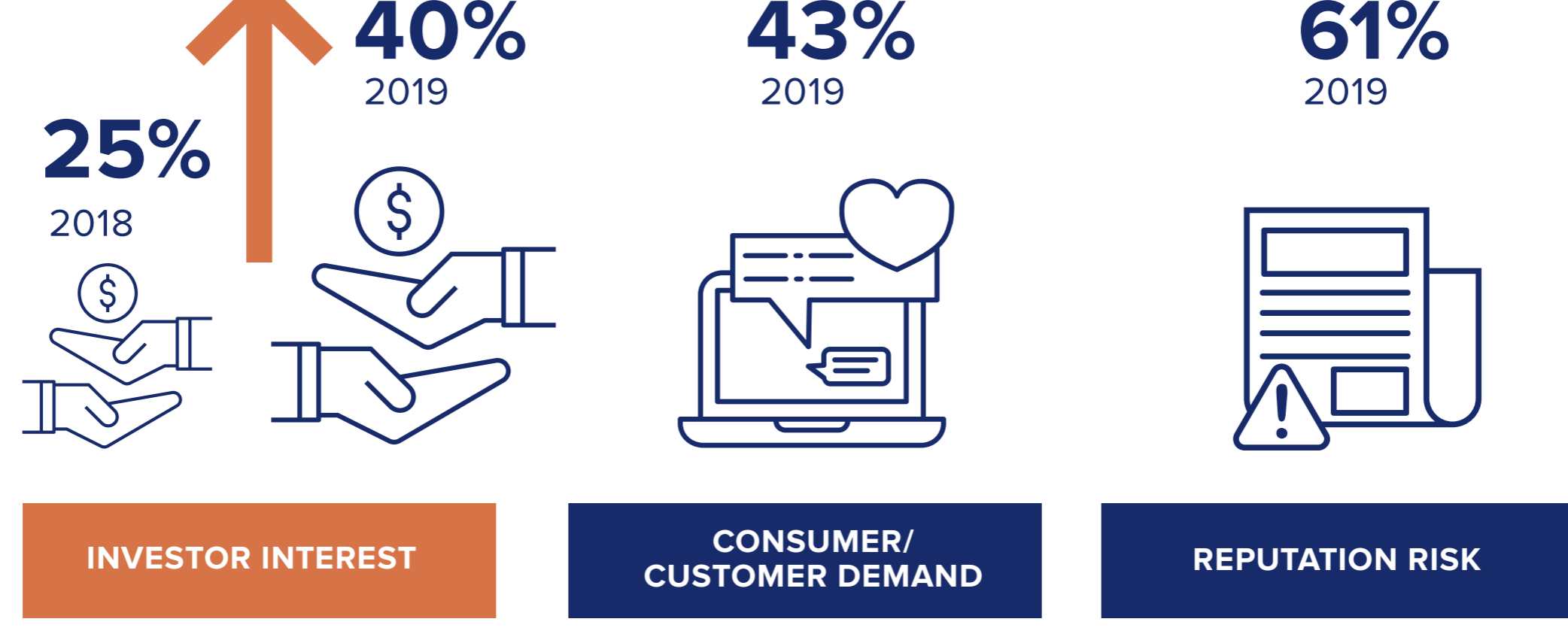
...But Few Companies Have Adopted a Price on Carbon

Despite Climate Change ranking as a top priority, there has been **minimal movement** in the number of companies setting an internal price on carbon.



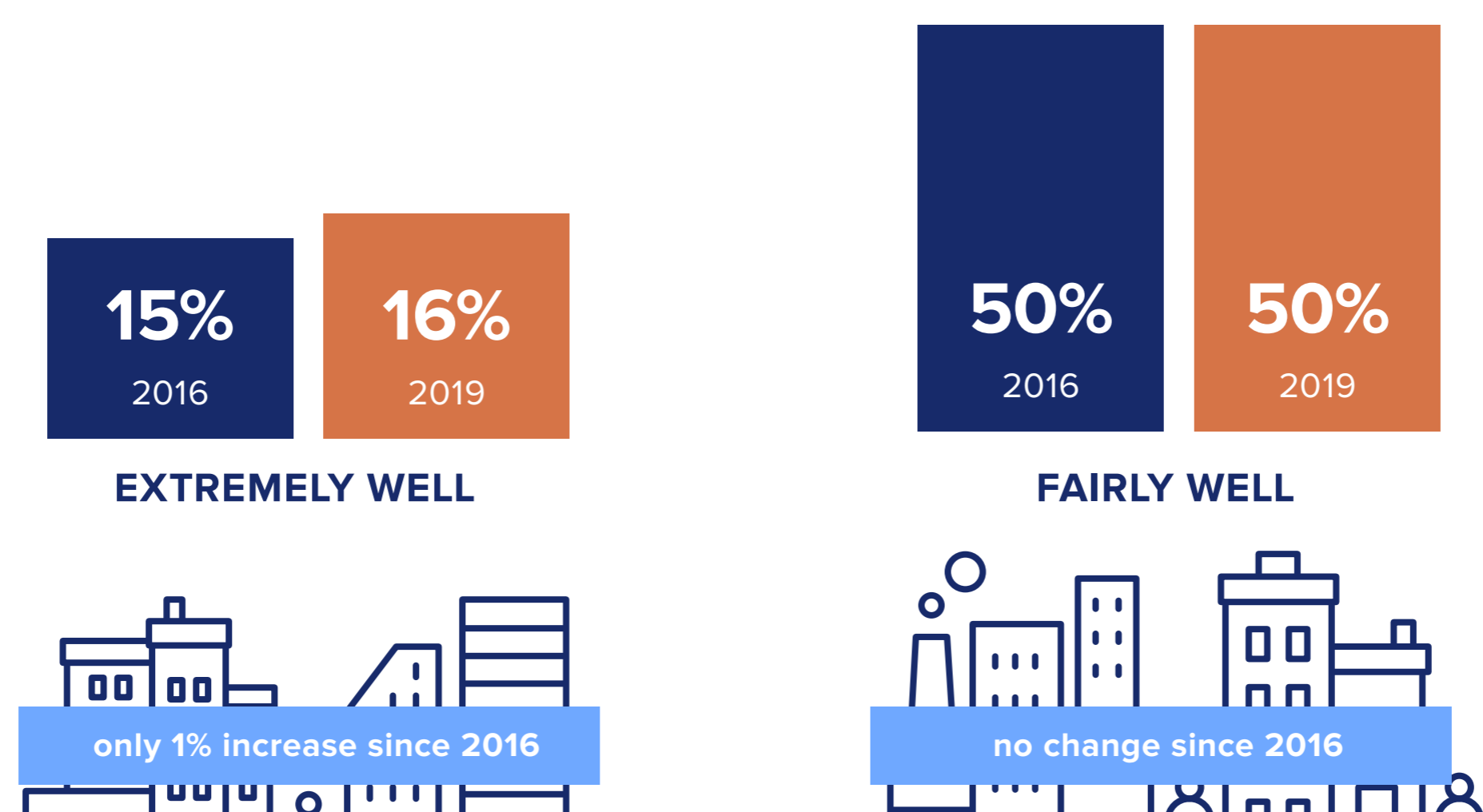
Investors Have Become a Key Driver for Sustainability

Investor interest has risen significantly as one of the most important drivers of companies' sustainability efforts, with 40 percent of companies citing it as a key factor, a **15 percentage point increase** from 2018. Investor interest joins reputation risk (61 percent) and consumer/customer demand (40 percent) in the top three drivers of sustainability efforts.



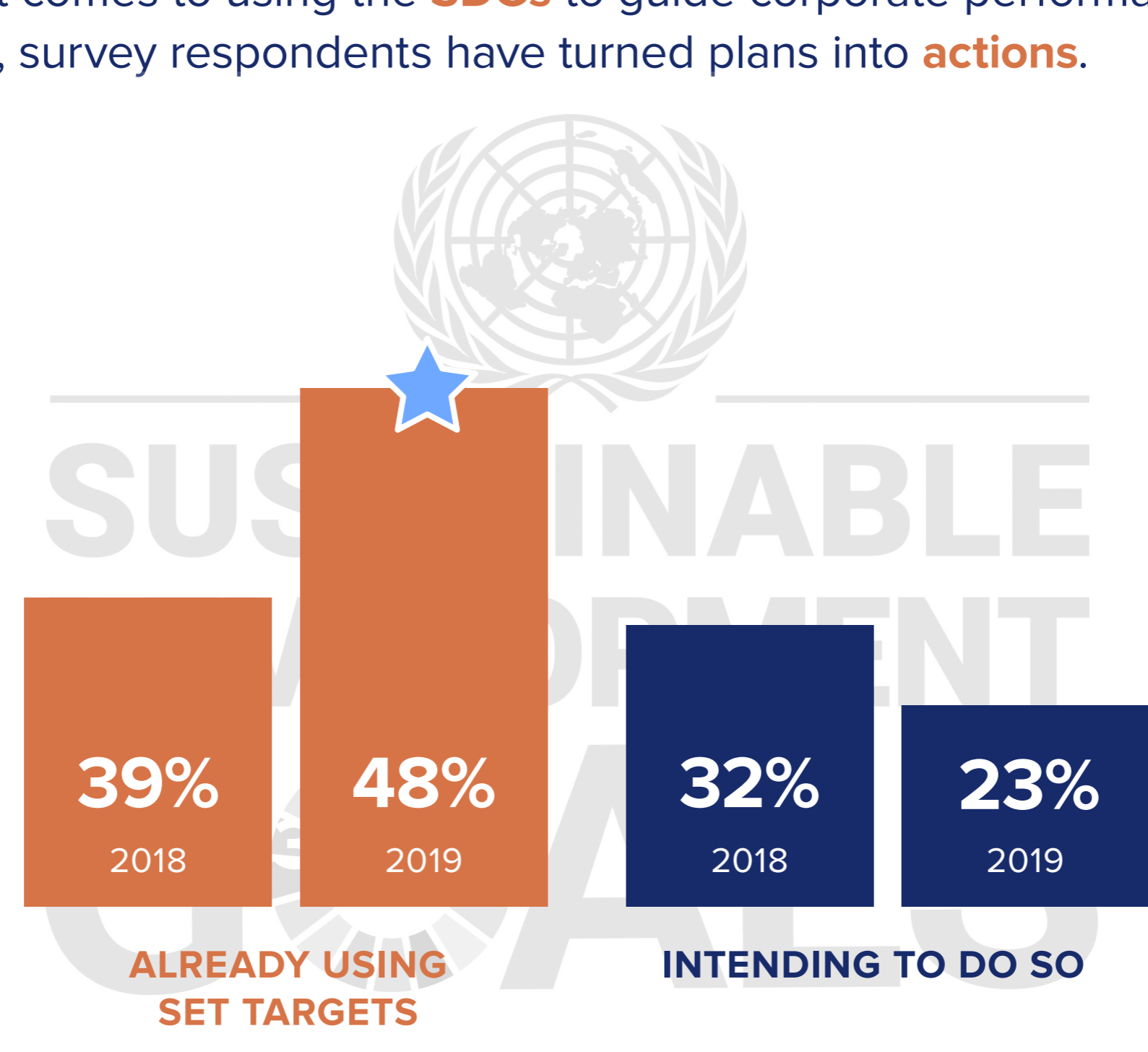
Struggle to Integrate Sustainability into Core Business

Despite continued CEO focus and rising investor interest, **little has changed** in the past three years in terms of the level of self-reported integration of sustainability into the core of the business.



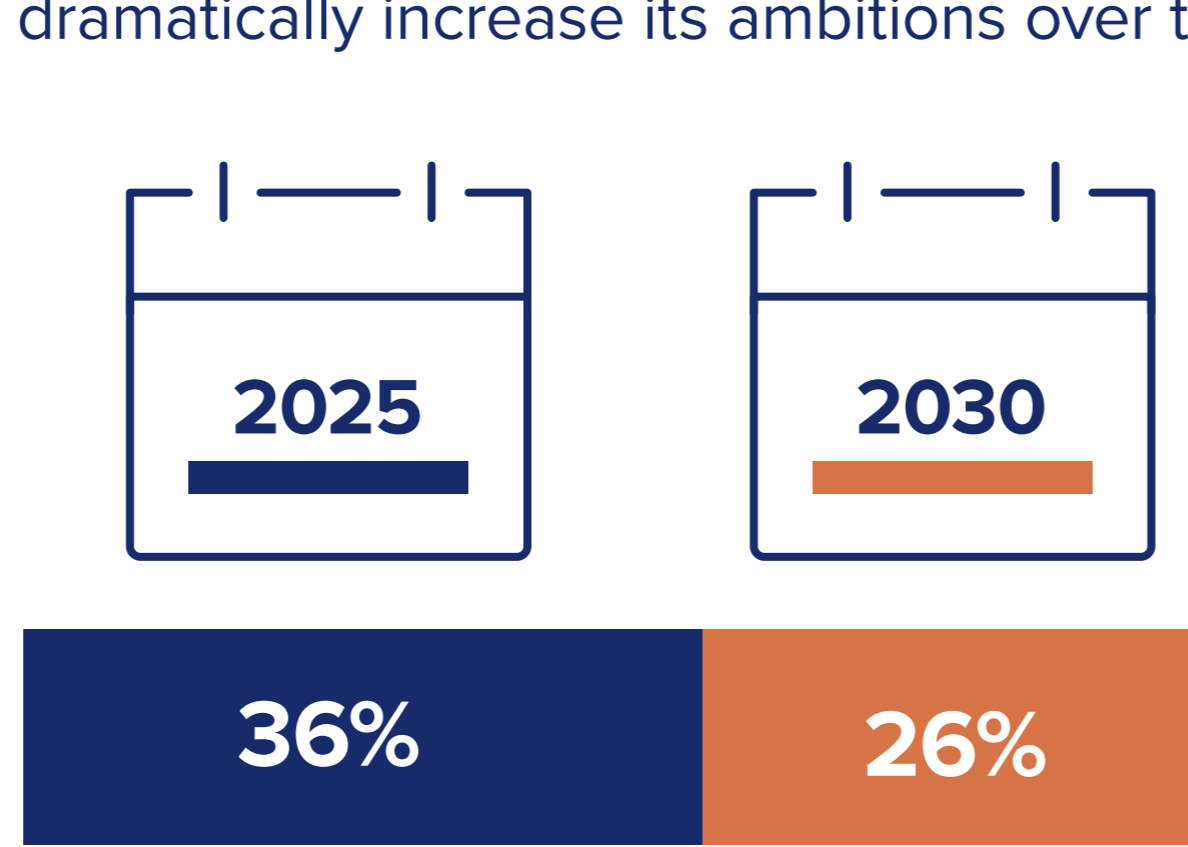
Sustainable Development Goals: Still a North Star and Companies Are Walking the Talk...

When it comes to using the **SDGs** to guide corporate performance targets, survey respondents have turned plans into **actions**.



...As We Enter the 2020s, What Comes Next?

Over half the companies (52 percent) surveyed had a **sustainability strategy with a 2020 end date or milestone**. Nearly two-thirds of all respondents have their sights set on a milestone within the next decade (36 percent on 2025, 26 percent on 2030). In order to achieve the progress required to reach critical sustainability targets, we need business to dramatically increase its ambitions over the next 5-10 years.



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For full results and more detailed takeaways, download the full report at www.bsr.org/sosb19