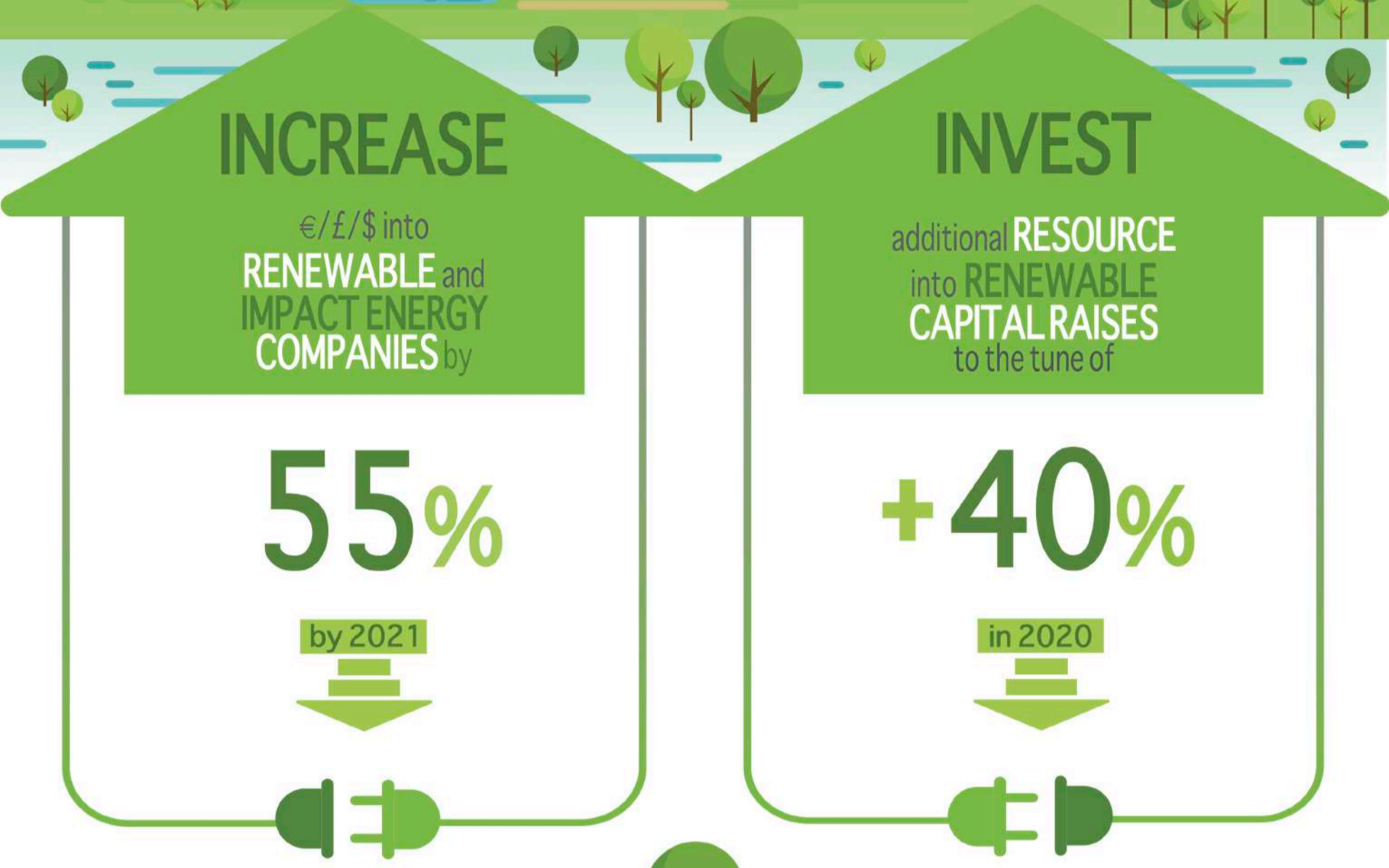


# OUR 2020 COMMITMENT TO RENEWABLE ENERGY



“ WE WILL REMAIN DEDICATED TO PROMOTING EXCEPTIONAL INVESTMENT OPPORTUNITIES FOR THE BENEFIT OF THE ENVIRONMENT, CLIENTS & FUTURE GENERATIONS. ”

John Thubron  
Executive Director  
STANDARD EUROPEAN



## WE WILL DO OUR PART THROUGH...

### PROACTIVE SOURCING

- Individuals**
  - Directly engaging with industry thought-leaders
- Companies**
  - Site Visits
  - Deep-Dive Due Diligence
  - Network engagement

### INCREASING AWARENESS

- Social Media & Industry Press
- Applying ESG Criteria (Environmental, Social & Governance)

### REDUCING FRICTION

- Streamlining intra-company processes
- Simplifying client onboarding

### ELIMINATING LEAKAGE

- Refocusing company resource & spend

## A SOLID, MEASURABLE COMMITMENT for 2020 and beyond

“ The transformation to a lower-energy, lower-consumption society is well underway. Organisations that choose to engage fully now will gain a genuine competitive advantage over the next decade. ”

Tony Shepherd  
Executive Director  
STANDARD EUROPEAN

