

How to

Reduce Your Total Landed Costs



Progress
Container &
Display



Introduction

When selecting a packaging vendor for a business partnership, there are many factors to consider. In addition to meeting the industry, quality, and efficiency standards you require, the vendor you choose should offer the greatest value at the lowest possible cost.

With over 45 years of experience providing industrial and retail packaging solutions, Progress Container & Display has the skills and knowledge necessary to help you with all of your packaging needs, including packaging design, packaging manufacturing, warehousing, and distribution. We've put together the following eBook to help you to identify and address potential opportunities for cost reduction in your packaging and supply chain.

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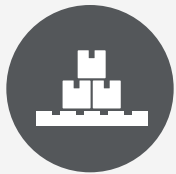


Key Factors To **Reducing Total Landed Costs**

Costs refer not only to the production cost per unit, but costs associated with other aspects of the supply chain, such as product handling, packaging, warehousing, and transportation. When assessing a supply chain for cost reduction opportunities, key elements to focus on include supply chain management, pallet utilization, product packaging, and SKU management.

Supply Chain Management

Packaging finds application in virtually every link of the supply chain, playing a crucial role in maintaining inventory in warehouses and transporting goods to retail stores or direct customers. By optimizing the following aspects of the supply chain, you can significantly reduce costs.



Pallet Yield



Warehouse Storage



Trailer Utilization



Distribution

Pallet Yield

Maximizing pallet yield has an impact throughout the supply chain and influences opportunity and variable costs for the company's finished good inventory. If the packaging doesn't fit on a pallet, whether it has overhang or too much underhang, the customers' finished goods inventory and transport costs can suffer.



Warehouse Storage

Partnering with a materials vendor that provides Just-in-Time (JIT) shipping allows you to minimize the amount of warehouse space devoted to packaging material inventory and maximizes the amount of square footage used for manufacturing or other profitable operations.

As materials come and go through a warehouse, this eliminates the need for a warehouse storage management system. With JIT shipping, any supplemental system or personnel is no longer required, further reducing costs associated with employee time and labor.



Trailer Utilization

Ensuring products are optimally placed on the pallet allows you to minimize the risk of too much overhang or underhang and maximize the number of units fitting on the truck. The palletization of your products can dramatically increase or decrease your shipping costs.

Distribution

Similar to the above, optimizing pallet utilization allows you to fit more loaded pallets into a trailer. Placing more pallets into a trailer allows more goods to be transported, reducing the number of trailers needed and bringing shipping costs down.



High Distribution Costs



Low Distribution Costs

Product and Packaging Optimization

By choosing the right packaging material and optimizing packaging operations, you can greatly lower overall costs. Common cost reduction strategies include:



Using Corrugated Packaging Solutions



Partnering With a Quality Vendor



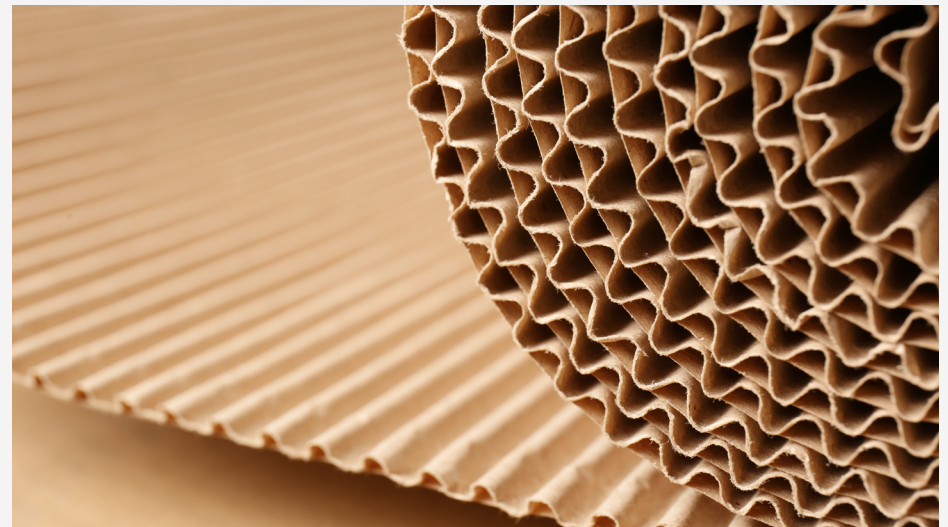
Evaluating Packaging Processes



Improving Flow and Efficiencies

Using Corrugated Packaging Solutions

Corrugated paperboard is structured material with rows of air columns sandwiched between two outer layers. When used for primary and secondary packaging, the material offers greater strength, flexibility, and product cushioning than cardboard. Additionally, it is biodegradable and can be made from recycled material, making it a greener packaging option.



Partnering With a Quality Packaging Vendor

Once you've identified the type of packaging you need, it's important to partner with the right vendor. In addition to manufacturing or distributing the packaging materials you require, they should also demonstrate consistent quality and performance in their products and services.

Regardless of when or how much you order, they should be able to deliver the right products at the right time with the highest level of quality.

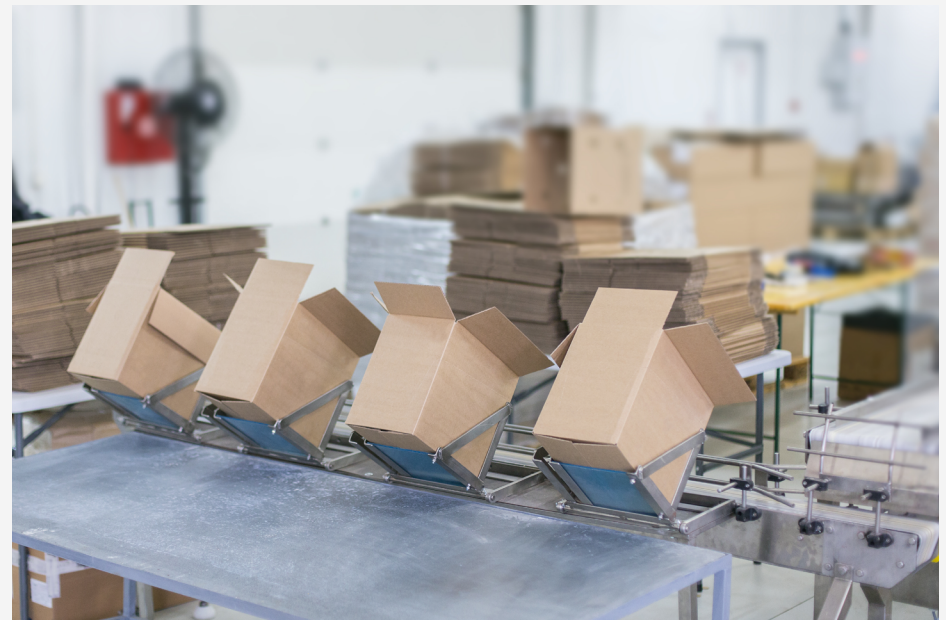
Evaluating Packaging Processes

Regularly evaluating your company's packaging processes allows you to make improvements that resolve issues, lower costs, or increase efficiency.

Working with a packaging vendor that listens to your goals, helps identify pain points, and works with you to implement a solution is key to finding the right packaging solution that meets your needs.

Improving Flow and Efficiencies

Packaging vendors—like Progress Container—investing in state-of-the-art equipment, such as glue monitors, cameras, color management, and information systems, are better able to respond to our customer's packaging needs helping to facilitate a smoother, more efficient supply chain execution.





Packaging Solutions From

Progress Container & Display

At Progress Container & Display, we have over 45 years of experience in industrial packaging solutions. Beginning as a manufacturer of industrial packaging, we have since evolved into a full-service provider of packaging solutions. Our packaging services include:

Manufacturing

Structural Design

Graphic Design

Fulfillment Services

Manufacturing

We manufacture packaging using a variety of techniques, such as printing, die-cutting, and gluing. Finding use in a variety of applications, our manufactured packaging products include:



Industrial Packaging



POP Displays & Retail Packaging



Ecommerce Packaging



Digital Packaging



Retail-Ready Packaging

Industrial Packaging

We regularly provide industrial packaging on the cutting edge of technology and logistics management. By partnering with us for your packaging needs, you benefit from our:

Insight into current packaging trends

Commitment to providing a solution that meets your exact needs

Reputation for quality packaging and on-time delivery



POP Displays & Retail Packaging

Point-of-Purchase (POP) displays and retail packaging have a significant effect on consumers' buying decisions. Using vibrantly colored displays that highlight your brand, trigger specific emotional responses, tie in a specific event or season, or otherwise attract customer attention can increase sales and product movement.

Ecommerce Packaging

Packaging from online purchases plays an important role in consumer behavior. Every unboxing experience evokes emotion. However, you want to ensure you create a rich experience that induces good emotions, such as excitement, anticipation, and pleasure. Implementing emotional design elements into your product packaging establishes a positive connection between the product and consumer. Using high-quality and enticing packaging to deliver products to individual consumers can also improve customer satisfaction and increase the chances of repeat purchases.

Retail-Ready Packaging

Shelf-ready packaging (SRP) and retail-ready packaging (RRP) refers to product packaging that is optimized for efficient stocking and sale. Products shipped in these types of packaging arrive at retailers in a state that allows for immediate placement and selling within the store without requiring unpacking. The packaging is easy to:

Identify

Shop

Open

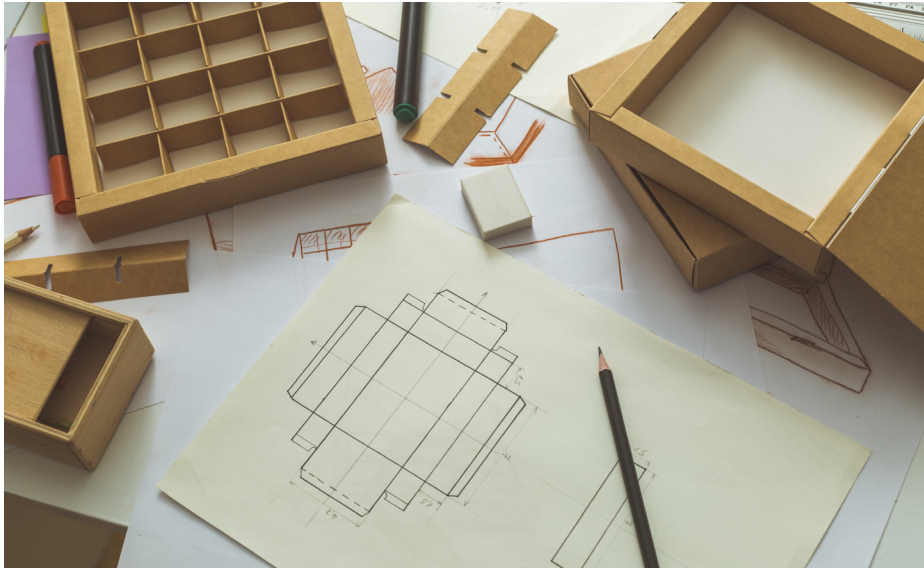
Recycle

Shelf

Digital Packaging

Constructing digital packaging necessitates the use of digital printing techniques. Digital print technology makes messaging for market segmentation, personalization, and customization affordable compared to traditional flexographic and lithographic printing methods. Additionally, the elimination of cutting dies and printing plates facilitates more cost-effective marketing programs compared to traditional printing methods when considering smaller runs for each message version of the program.





Structural Design

Our in-house structural design department, with over 75 years of collective industry experience, has the knowledge and tools to help you overcome issues with your product packaging. In addition to understanding the principles of packaging, our designers have a comprehensive understanding of the supply chain, factors that influence the consumer-product relationship, and in-store packaging requirements for many of the major retail channels.

Graphic Design

Our in-house graphic designers can create or adapt your branded visual assets for flexographic, lithographic, or digital manufacturing processes. These capabilities allow us the flexibility to develop cost-effective, branded messaging to reach your targeted markets regardless of order quantity.

If you are working with CPG's to develop your next in-store marketing campaign, we can also assist that dialog by providing 3D renderings. In today's visual world, this method is often the best way to develop and define your design direction.



Fulfillment Services

At Progress Container & Display, we execute display programs, including assembly, product placement, and co-packing. We manage the labor and your inventory to make sure displays are set up correctly and look fantastic at retail.

Typical programs executed are pallet displays, floor stands, power wings, mini towers, counter units, and more. By allowing Progress Container to design, manufacture, assemble, and pack your displays, you can focus your energy and resources on day-to-day business operations.

Below are examples of executed CPG work.

You can learn more by visiting us online at www.progresscontainer.com





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Progress Container was founded in 1971, in Lilburn, Georgia. A new facility was built in Lawrenceville in 1973. The company was focused on industrial packaging for the Georgia market. Over the years, two large expansions were completed. Progress Container originally became an innovator in the industry by being one of the first companies to have an in-house structural design department. Our new facility was completed in 2000 and a new era began with inclusions of state-of-the-art graphics and design capabilities, the most modern equipment, and expanded warehouse space. We are committed to having the right people providing the right products with outstanding service.

For additional information about our corrugated packaging capabilities or on how to reduce costs in your packaging and supply chain, contact us today.

[Contact Us](#)

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